



For immediate release | January 2013

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SPAIN arts & culture presents the U.S. and Canada tour of **WEMADETHIS.ES**

A publication about the best Spanish post-digital creation

Moderated by Héctor Ayuso, Director of OFFF Festival and coordinator of the book



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WHEN / WHERE / WHO

U.S. TOUR

Friday, February 1

BOSTON @ MIT Media Lab

Artists: Vasava, Mr. Oso, Joshua Davis & John Rotherberg

Monday, February 4

MIAMI @ CCEMiami

Artists: Vasava, Mr. Oso, Hydro74.

Wednesday, February 6

COLLEGE STATION, TX @ Texas A&M University

Artists: Vasava, Mr. Oso & Andy Rich

Thursday, February 7

CHICAGO @ Instituto Cervantes Chicago

Artists: Vasava, Mr. Oso & Aaron Becker

CANADA TOUR

Tuesday, February 12

TORONTO @ Design Exchange

Artists: Eduardo del Fraile, James White & Ron Gervais.

Wednesday, February 13

MONTREAL @ PHI Centre

Artists: Eduardo del Fraile, Julien Vallée & Vincent Morisset

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Washington D.C.- How does design get made today? Following the series of lectures organized in 2012 by SPAIN arts & culture with the Cooper-Hewitt National Design Museum (New York) and the Hirshhorn Museum and Sculpture Garden (Washington, D.C), Spanish and North American designers will discuss in several cities about their job, the situation of graphic design, and the importance of place in a global community becoming more interconnected. All the debates will be moderated by **Héctor Ayuso**, Director of OFFF Festival, who will present the book **WEMADETHIS.ES**, a compilation of the best digital Spanish artists at the moment.

ABOUT WEMADETHIS.ES

Today the real challenge for the designer is to find new forms of telling stories. **WEMADETHIS.ES** celebrates this great creative moment for Spain with more than 300 pages of visual imagery.

The 27 design studios that appear in the book introduce us to a new digital universe that is as influenced by traditional art as it is by more cutting-edge works. These young talents have published both their illustrations and video art abroad.

In **WEMADETHIS.ES** you will find the excellent illustrations of **Àlex Trochut**, the elegance of **Andrey Balius**, the freshness of **Atipo**, the multidisciplinary nature of **Base**, the imagery of **Boolab**, the bold and sassy talent of **Brosmind**, the peculiar world of the multi-award winning **Canadá**, the intelligent and brilliant concepts of **Carlitos** and **Patricia**, the personality and fun of **Cocoe**, the hallucinogenic trips of **Devin**, the simplicity and harmony of **Eduardo de Fraile**, the taste for analogies of **Folch Studio**, the craftsmanship and vitality of director **Iván Córdoba**, the risky yet brave graphics of **Kike Besada**, the sophisticated rebellion of **La Camorra**, the artisans **Losiento**, the colors and curvy shapes of **Marta Cerdá**, the post-modern still-lives of **Mr.Oso**, the diabolic symmetries of **Pablo Abad**, the coolness and passion of **Physalia Studio**, the exquisiteness and nerve of **Popcrac**, the perfect compositions of **Ritxi Ostáriz**, the life of the sculptures of **Serial Cut**, the three-dimensional dreams of **Toch Studio**, the perfectionism of **Toormix**, the advanced classicism of **Two Points** and the professionalism and versatility of **Vasava**.

ABOUT THE SPANISH ARTISTS FEATURED IN THE TOUR:

Vasava: www.vasava.es

Mr. Oso: www.mr-oso.com

Eduardo del Fraile: www.eduardodelfraile.com

WEMADETHIS.ES is published by Indexbook and SPAIN arts & culture.

FULL U.S. & CANADA TOUR SCHEDULE:

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Friday, February 1 - 3p.m.

BOSTON @ MIT Media Lab

3rd Floor Atrium (Building E-14)

75 Amherst St, Cambridge, MA 02139

Artists: Vasava, Mr. Oso, Joshua Davis & John Rotherberg.

<http://www.spainculture.us/calendar/774/>

Monday, February 4 - 8 p.m.

MIAMI @ CCEMiami

1490 Biscayne Blvd, Miami, FL 33132

Artists: Vasava, Mr. Oso, Hydro74.

<http://www.spainculture.us/calendar/775/>

Wednesday, February 6 – 5 p.m.

COLLEGE STATION, TX @ Texas A&M University

Auditorium, College of Architecture Texas A&M University

Artists: Vasava, Mr. Oso & Andy Rich

<http://www.spainculture.us/calendar/784/>

Thursday February 7 – 6 p.m.

CHICAGO @ Instituto Cervantes Chicago

31 W. Ohio, Chicago, IL 60654

Artists: Vasava, Mr. Oso & Aaron Becker.

<http://www.spainculture.us/calendar/785/>

Tuesday, February 12 – 6:30 p.m.

TORONTO @ Design Exchange

234 Bay Street, Toronto, ON M5K 1B2

Artists: Eduardo del Fraile, James White & Ron Gervais.

<http://www.spainculture.ca/calendar/73/>

Wednesday, February 13 – 7 p.m.

MONTRÉAL @ PHI Centre

407 Rue Saint Pierre, Montréal

Artists: Eduardo del Fraile, Julien Vallée & Vincent Morisset.

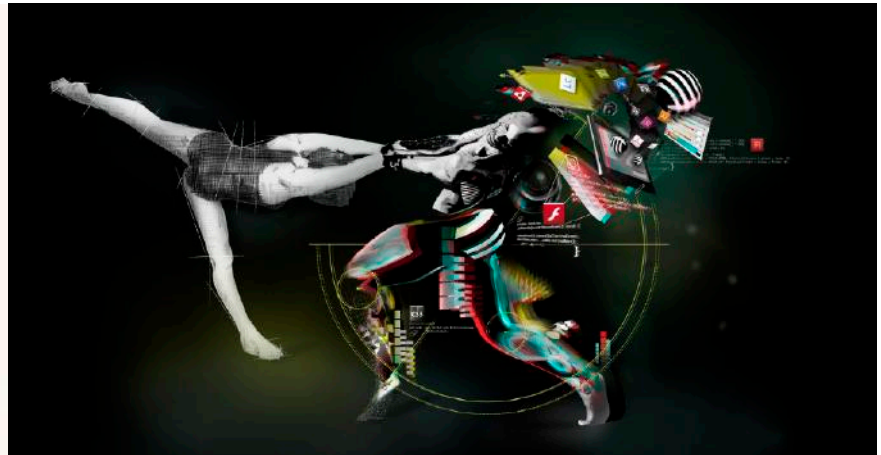
<http://www.spainculture.ca/calendar/74/>



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