

# Travesías de Luz at Georgetown GLOW



International artist Luisa Alvarez of the Spanish Art Collective *Travesías de Luz* will be installing 50 of her whimsical, illuminated sculptures in Georgetown as part of GLOW.

Using light as a communication channel to connect citizens with their urban spaces, Travesías de Luz's interactive installations aim to improve the city environment by surprising passersby.

## SCULPTURE SESSIONS WITH LUISA ALVAREZ:

Luisa will need volunteers to assist her in constructing her sculptural figures. Using a mannequin as a mold, Luisa creates her sculptures with plastic, tape, and LED lights. No prior experience with sculpture is needed.

- Location: Meet at Georgetown Park Lobby (3222 M Street, NW—DSW Shoe entrance). On Saturday, December 6. Shift A: 10 am–2 pm; Shift B: 2 pm–6 pm.
- Location: Meet at Georgetown Park Lobby (3222 M Street, NW—DSW Shoe entrance). On Sunday, December 7. Shift A: 10 am–2 pm; Shift B: 2 pm–6 pm.
- Location: Meet at Georgetown Park Lobby (3222 M Street, NW—DSW Shoe entrance). On Monday, December 8, from 6 pm to 9 pm.
- Location: Meet at Georgetown Park Lobby (3222 M Street, NW—DSW Shoe entrance). On Tuesday, December 9, from 6 pm to 9 pm.

### ABOUT GEORGETOWN GLOW

Georgetown GLOW is a weekend-long celebration of the holiday season, including the first-ever Georgetown GLOW public art exhibition.

#### URBAN CULTURE WASHINGTON, D.C.

Fri, December 12– Sun, December 14, 2014

#### Venue

Along M Street, the Book Hill section on the 1600 block of Wisconsin Avenue, Washington Harbour, and in office building plazas south of M Street. View map

#### **More information**

Georgetown GLOW

#### Credits

Presented with the participation SPAIN arts & culture, Spain Culture NY and the Spanish Agency for International Development Cooperation (AECID) and the Under the Radar Festival.



Each evening, stroll throughout Georgetown to see the neighborhood-wide public art exhibition that will feature the work of local, regional and international artists in public and privately-owned spaces. The site-specific works will use light in surprising, modern and impactful ways, transforming and activating spaces along M Street, the Book Hill section on the 1600 block of Wisconsin Avenue, Washington Harbour, and in office building plazas south of M Street.

From December 6 through December 9, members of the public will have the opportunity to sign up to work alongside an internationally-known artist to realize one of the most ambitious aspects of the exhibition.

In addition to the "stroll-able" exhibition, visitors to Georgetown will view uniquely decorated windows as part of the 3rd annual Holiday Window Competition, carolers, ice skating at the city's largest outdoor ice rink at Washington Harbour, and much more. Many merchants and restaurants will be running promotions and perks-with-purchase throughout the weekend.

The BID is looking for volunteers to help prepare LED light balloons to be given out to visitors, to greet Georgetown visitors, hand out event programs, and answer questions during the event.