

Spain's Presidency of the Council of the EU by democràcia® estudio



On the occasion of Spain's Presidency of the EU Council, the Cultural Office of the Embassy of Spain in Washington, DC presents a banner with a graphic design to show the union between Spain and the EU, designed by democràcia® estudio.

The graphic piece, commissioned by the Cultural Office of the Embassy of Spain in Washington, DC and designed by democràcia® estudio, represents the link between Spain and the European Union at a formal and chromatic level. The artists wanted to go beyond the field of design, showcasing in a plastic aesthetic the various professional facets that encompass Spanish art and culture.

The presidency of the Council of the EU is a role that is vital to the stability and running of Europe. And the presidency is held by a whole country, rather than by an individual. The system of rotating presidencies goes back to the very beginning of European integration. The role puts each of the 27 member states at the center of the continent's political attention for a six-month term, during which it helps ensure the smooth running of much of the European Union.

ABOUT THE ARTISTS

Founded by Marta and Javier Tortosa, democràcia® develops global brand experiences that seek a balance between image and word. Using a maverick design style and their own graphic vision, they emphasize the concept and narrative. They strive to create projects that fulfill a social function beyond the aesthetic, capable of reaching every human being – democrats.

SKETCHING THE FUTURE WASHINGTON, D.C.

Sat, July 01– Sun, December 31, 2023

Venue

Former Residence of the Ambassadors of Spain, 2801 16th St NW, Washington, DC 20009 View map

Admission

Viewable from the street

Credits

Commissioned and presented by the Cultural Office of the Embassy of Spain in Washington, DC. Photo by democràcia estudio.



Over these past 10 years, democràcia® has worked for public and private clients such as the National Institute of Performing Arts and Music, FAD. Foment de les Arts i el Disseny, Gandía Blasco, Closca or La Veronal. They have also received international awards such as ADG Laus, Type Directors Club NY, ADCE Awards, or International Design Awards.

Their work has been published in *Graffica*, *Étapes*, *Brand Magazine*, *Elle Decor*, *The Dieline* and publishers such as *Victionary*, *Hightone* and *Sandu*. Lately, they have also provided training and mentoring at Domestika or the Master of Design and Illustration at the Polytechnic University of Valencia, among others.