

# **SPAIN**fographics



Explore the intricate relationship between Spain and the U.S. through this collective exhibition featuring the work of twelve Spanish infographists.

*SPAINfographics* features the work that the diaspora of Spanish infographic designers have developed during the past three decades in the United States. Twelve infographic artists, out of more than two dozen who have lived or worked in the U.S., are featured in this exhibition showcasing various skills with the goal to tell a visual story to the visitor on the topic *Spain in the United States*. Their works illustrate the relationship between Spain and the U.S; each piece undergoes a thoughtful design process, whether it's a graphic, installation, sculpture, or map.

This exhibition showcases various techniques for representing and visualizing information, including threads depicting immigration flows and paper sculptures. The works range from handmade pieces to graphics created with computer assistance and code.

Spanish infographic artists are globally renowned. Over the past few decades, Spain has sent many infographic artists to various countries, with a significant number settling in the U.S. to pursue and advance their careers in the field. Media newsrooms in London, Hong Kong, and Singapore have also been influenced by Spaniards working in graphics and design.

There is not a clear answer on how this diaspora started. Some attribute it to the tradition of graphics in media publications in Spain and the great generation of Spanish infographic artists that opened the path for upcoming generations in the late 90s and early 2000s. Others think that the lack of opportunities to grow in the field pushed them to explore new horizons and goals in other countries. It is also believed that the seed for the infographics diaspora was planted thanks to the Malofiej awards, some of the most prestigious in this field, celebrated in Pamplona between 1993 and 2021.

# VISUAL ARTS WASHINGTON, D.C.

Wed, April 17– Fri, September 13, 2024

#### Venue

Spanish Cultural Center, 2801 16th St NW, Washington, DC 20009 View map

## Admission

Free. Open during scheduled events, and by appointment. Book your visit from Monday to Friday (except holidays and special events days), from 10 am to 3 pm, at contact@spainculture.us. RSVP required for the free opening on April 17 at 6 pm.

## **Credits**

Commissioned by the Cultural Office of the Embassy of Spain in Washington, D.C. Curated by Adrián Blanco Ramos. Exhibition design by Calder Brannock, Adrián Blanco Ramos and Artur Galocha.



Since Gabriel Campanario, Javier Zarracina, Gorka Sampedro, Alberto Cuadra and Samuel and Juan Velasco came to the U.S. three decades ago, over two dozen of infographic artists have followed.

This exhibition celebrates and features some of the works of this generation of infographic designers who have worked or settled in the U.S. in the past three decades.

