



ECUSA's Scientific Lectures: Guillermo Fesser



The Spanish journalist will present “Translating scientific emotions” in a lecture organized by the Washington D.C. chapter of Spanish Scientists in the USA (ECUSA).

Guillermo Fesser is a journalist, known in Spain for his morning radio talk show, *Gomaespuma*, which ran for 25 years. He studied journalism at the Universidad Complutense of Madrid and filmmaking at the University of Southern California, Los Angeles via a Fulbright scholarship.

Fesser lives now with his family in Rhinebeck, New York, where he has published the non-fiction book *One Hundred Miles from Manhattan*, on life in small-town America; and *Ruedas y el Enigma del Campamento MT*, a funny interactive narrative that many bilingual schools in the US are choosing to help engage Elementary students in reading.

In his talk *Translating scientific emotions*, Fesser will talk about the necessity to get science the social recognition that it deserves. People should stop trying to simply give the public facts, but rather try to move them with the impact that those facts have on their daily life. When translating scientific jargon into recognizable street language, we have to understand that science is about expectations while daily life is about intentions. The general public's appreciation for science will increase considerably if, instead of writing about the specific data and findings, the scientific community lets people know about the significant impact of those findings. Guillermo's reasoning is based on his personal experiences while translating to English his book, *A Cien Millas de Manhattan*.

SCIENCE
WASHINGTON, D.C.

Fri, June 12, 2015

Venue

Former Spanish Ambassador's Residence,
2801 16th St. NW, Washington, DC
20009

[View map](#)

Admission

[RSVP required](#)

More information

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Credits

Organized by Ramón Areces Foundation,
the Spanish Foundation for Science and
Technology (FECYT) and the Embassy of
Spain.