



# 'Storming Times Square' by Daniel Canogar



**A project that symbolically releases our fantasies of overcoming imposed obstacles in our lives.**

Using methods of public intervention and video installation, *Storming Times Square* is born from a desire to have viewers project themselves, literally and metaphorically, onto their immediate environments. Engaging individuals as spectators and participants, a staged interaction will take place between a “stormed” site and collected imagery of a virtual public.

During the first phase of the project in July, participants were invited to crawl and be creative over a green-screen surface while being captured by an overhead video camera. The result will be a dynamic video animation with both realistic and abstract forms that will be screened on led billboards in Times Square every night of september at midnight. In this way participants will become part of the moving image artwork, with their movements layered with others to form a collective work of moving bodies.

## ABOUT DANIEL CANOGAR

**Daniel Canogar** (Madrid, 1964) received an M.A. from NYU and the International Center for Photography in 1990. His work as a visual artist focuses on photography, video, and installation art. He has created numerous public art pieces, including *Waves*, a permanent sculptural installation made with LED tiles, for the atrium of 2 Houston Center, Houston; *Travesías*, a flexible LED screen commissioned for the atrium of the European Union Council in Brussels during the Spanish Presidency of the European Union in 2010; and *Constelaciones*, the largest photo-mosaic in Europe created for two pedestrian bridges over the Manzanares River, in MRío Park, Madrid.

**VISUAL ARTS**  
**NEW YORK**

Mon, September 01–  
Tue, September 30, 2014

### Venue

Times Square, Manhattan, NY 10036

[View map](#)

### Admission

Free and open to the public.

### More information

[Times Square's official website](#)

### Credits

Organized by The Times Square Alliance in collaboration with Acción Cultural Española AC/E, the Spanish Agency for International Development Cooperation (AECID), Spain Culture New York-Consulate General of Spain: member of the network SPAIN arts & culture, and Bitforms Gallery. Image: *Storming Times Square*, © Daniel Canogar, 2014.



Daniel has exhibited widely in Europe and the Americas. His recent work includes *Asalto Greenwich*, a video-projection inside The J House Hotel in Greenwich, CT; *Quadratura*, a solo exhibition at Espacio Fundación Telefónica in Lima; and *Synaptic Passage*, an installation commissioned for the exhibition *Brain: The Inside Story* at the American Museum of Natural History in New York.

*Storming Times Square* will be screened for "Midnight Moment" (every night from 11:57 pm–midnight), in Times Square's spectacular signs from 42nd-47th Sts, between Broadway & 7th Ave.