

Self on the Shelf



Spanish filmmaker Laia Cabrera and animator / videomapper Isabelle Duverger co-create an interactive immersive installation for Spring Break Art Show 2018.

Through immersive interactive projection mapping, video art, illustration and animation, Laia Cabrera and Isabelle Duverger, in collaboration with interaction designer Nicola Carpeggiani, have created a child's bedroom and bring it to life as it responds to a series of clues or hints, which will be given to visitors as they enter the room, turning into a nightmarish dreamscape in honor of the eponymous elf which has become the symbol of children's intimate acceptance of 21st century surveillance realities.

Extracted from a 2012 journal entry about curator Christine Miele's son and his relationship with James, his first *Elf on the Shelf*, the concept of this stranger from the North Pole was born. The dramatic visual effects will transform the room as the viewer explores feelings, emotions and limits between reality and fantasy.

PARTICIPANTS

- Laia Cabrera: filmmaker and video artist.
- Isabelle Duverger: illustrator, animator and projection designer.
- Nicola Carpeggiani: interaction designer.
- Christine Miele: curator.

VISUAL ARTS NEW YORK

Tue, March 06– Mon, March 12, 2018

Venue

4 Times Square, New York, NY 10036 View map

Admission

Buy tickets (from \$15). Opening hours: from 11 am to 6 pm.

More information

Spring Break Art Show

Credits

Image: illustration by Isabelle Duverger