



Rómulo Celdrán



A solo exhibition of Rómulo Celdrán's latest sculptures and drawings of objects on an exaggerated, larger-than-life scale.

I believe there is something magic in the world of scales. There is a kind of emotional memory that invites us to feel the relationship with the Macro objects as if it were a game.

—Rómulo Celdrán

The works on display belong to the *Zoom* and *Macro* series on which Rómulo Celdrán has been working for a number of years. Both series rediscover our world of everyday objects under a fascinating oversized vision.

Under the name of *Zoom*, a set of drawings take shape which aim to explore the extensive world of objects that interest Rómulo Celdrán for different reasons, be they aesthetic (or anti-aesthetic), plastic, functional or even emotional. *Zoom*, as a series, aims to develop in two-dimensions the concepts that the *Macro* series explores in sculpture.

Zoom and *Macro* act as camera lenses, graduating the scale of measurements with which we perceive what we look at and breaking down the correspondence between the real size of an objects and the size that we perceive depending on how far away from it we are. They act as a kind of traditional magnifying glass that draws us closer to the object worthy of observation even when we keep an appropriate distance in order to view it.

The concepts of *Zoom* and *Macro* give the object new dimensions, strengthening its presence and inviting us to explore it, discovering hidden

VISUAL ARTS
NEW YORK

Thu, February 13–
Sat, April 12, 2014

Venue

Hasted Kraeutler, 537 West 24th Street, New York, NY 10011

[View map](#)

Phone: 212-627-0006

Admission

Free. Opening

hours: Tuesday–Saturday, from 11 am to 6 pm or by appointment.

More information

[Artist's website](#)

Credits

Organized by [Hasted Kraeutler Gallery](#). Image: Rómulo Celdrán.



spaces and unnoticed nooks. They place us before a growing world, with the same consequences that we would see as Shrinking Men walking through a reality made up of objects whose unsuitable size renders them functionally useless, existing on a scale that is no longer human.

Rómulo Celdrán's works have been acquired and are included in public and private collections such as the Art Collection HypoVereinsbank, Germany; Artphilein Foundation, Liechtenstein; Artium Museum, Spain; Beth Rudin DeWoody Collection, USA; The National Library of Spain, Spain; Biedermann Museum, Germany; Caja Madrid Collection, Spain; Genty Latimer Collection, United Kingdom, and Testimonio Collection, LaCaixa, Spain. Born in 1973, the Spanish artist lives and works in Madrid.