



Eva Davidova in 24:7 at Times Square



VISUAL ARTS
NEW YORK

Mon, December 04–
Sun, January 21, 2018

Venue

10 Times Square, New York, NY
10018

[View map](#)

Admission

Free

Credits

24:7 is produced by Tzili Charney and [ZAZ 10TS](#) and is organized by Artis, Ayelet Danielle Aldouby, Tzili Charney, Danspace Project, Tamar Dresdner, Tamar Ettun and Naomi Lev

Spanish artist Eva Davidova presents “Intentions” (2017) and “Matt, Esquina Adidas” (2010) in a video takeover at 10 Times Square created by ZAZ.

24:7 is a two week video art takeover by an alliance of international artists on the billboard at the corner of 41st St and Broadway (10 Times Square). This project brings together artists from Asia, Africa, Europe, Australia and the Americas and tests the power of art to meaningfully engage the public.

Connecting to the context of Times Square's billboards, [Eva Davidova's Intentions](#) explores the fictitious neutrality of data and its mixture with our bodies. Deceptively “cold” and omnipresent, data becomes public space, where our mental spaces are seized, enraptured, or excluded.

ABOUT EVA DAVIDOVA

Davidova is a Spanish/Bulgarian multidisciplinary artist based in New York. The issues in her work –behavior, cruelty, ecological disaster and manipulation of information– emerge as paradoxes rather than assumptions, in an almost fairy-tale fashion. Davidova has exhibited at the Bronx Museum in New York City; Everson Museum, Syracuse; Albright Knox Museum, Buffalo; MACBA, Barcelona; CAAC Sevilla and Instituto Cervantes, Sofia among others.

She received the 2008 M-tel Award for Contemporary Bulgarian Art and the 2009 Djerassi Honorary Fellowship. Recent shows include *Birds Birth* at the ASU Emerge Festival and at the PhotoEspaña Festival in Madrid; a curatorial project, *Happenland*, at Radiator Gallery in NY; *Playground for*



Drowning Animals; and Transfer and Disappearance at the Media Center
by IFP.