



# Agatha Ruiz de la Prada in conversation with Ariele Elia and Elizabeth Way



Join curators Ariele Elia and Elizabeth Way for a conversation with Spanish designer Agatha Ruiz de la Prada about her successful career in fashion.

Since the early 1980s, Agatha Ruiz de la Prada's brand has been based in Madrid but has had global reach, with points of sale in over 150 countries. Characterized by a whimsical, often surrealist style, her designs are featured in MFIT's Global Fashion Capitals and will also be showcased this summer in the [exhibition Agatha Ruiz de la Prada: Posters Design](#) at the Instituto Cervantes New York.

## ABOUT AGATHA RUIZ DE LA PRADA

Agatha Ruiz de la Prada was born in Madrid, Spain in 1960, at the crux of the Pop Art movement. Inspired by this vibrant, artistic mood of the era, the designer invoked this splash of pop onto her first collection which debuted in 1980 in her hometown of Madrid. Her creative designs spurred an instant success and went on to showcase on the catwalks of major fashion capitals of the world including Paris and Milán leading Ruiz de la Prada to open her atelier in 1982 in Madrid.

With shops now open in more than 150 countries, Ruiz de la Prada's brand has extended its market to include men's, women's, and a children's line as well as shoes, make up and even toys. Her collections have been exhibited as works of art in museums such as Museum of Modern Art in Paris and others in Japan, India and Latin America.

View related events: [Agatha Ruiz de la Prada: Posters Design](#) and [MFIT's](#)

URBAN CULTURE  
NEW YORK

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### Venue

Katie Murphy Amphitheatre Fred P. Pomerantz Art and Design Center, Fashion Institute of Technology, 227 West 27th Street, New York, NY 10001  
[View map](#)  
Phone: 212-217-4558

### Admission

Free admission. [RSVP](#).

### More information

[Venue's website](#)

### Credits

Organized by Fashion Institute of Technology.



*Global Fashion Capitals* exhibition.