



The Competition at Aia Miami's Architectural Film Festival



DESIGN
MIAMI

Sat, October 13, 2018
1:30 pm

Venue
Coral Gables Art Cinema, 260
Aragon Ave, Coral Gables, FL 33134
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Admission
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More information
[AIA Miami](#)

Credits
Organized by the Miami Center for
Architecture and Design and AIA
Miami

Spanish director and producer Angel Borrego Cubero presents his documentary "The Competition," the first film to document the tense developments that define architectural contests.

THE COMPETITION



- Directed and produced by Angel Borrego Cubero, 2013, 99 minutes.
[Watch trailer.](#)
- Screening followed by an extended Q&A with director and producer Ángel Borrego Cubero.

This documentary presents an almost uncomfortable but intensely fascinating account of how some of the best architects in the world, design



giants like Jean Nouvel or Frank Gehry, toil, struggle and strategize to beat the competition. While nearly as old as the profession itself, architectural competitions have become a social, political and cultural phenomenon of the post-Guggenheim Bilbao museums and real estate bubbles of the recent past. Taking place at the dramatic moment in which the bubble became a crisis, this is the first competition to be documented in excruciatingly raw detail.

Jean Nouvel, Frank Gehry, Dominique Perrault, Zaha Hadid and Norman Foster are selected to participate in the design of the future National Museum of Art of Andorra, a first in the Pyrenees small country. Norman Foster drops out of the competition after a change in the rules that allow the documentary to happen. Three months of design work go into the making of the different proposals, while, behind doors, a power struggle between the different architects and the client has a profound impact on the level of transparency granted by each office to the resident documentary crew, and which has a definite influence in the material shown in the film.

The presentations to the jury happen in one intense day close to election time in Andorra, becoming a hot event in the tiny country, with media all around the international stars that may help shape its future. Of the four remaining architects, three show up to make personal presentations, every one of which becomes a fascinating study in personality, strategy, character, showmanship... and a dramatic moment in which any detail becomes both important and irrelevant, the line between failure and success perfectly imperceptible. But does the jury have the last word?

ABOUT AIA MIAMI

The first of its kind in South Florida, *Architecture on Film* has been positioned in October as part of the Miami Chapter of the American Institute of Architects' (AIA Miami) *Archtober*, a month-long celebration of architecture & design. The relationship between architecture and film is a subject ripe for exploration, while architecture is often seen from the outside, film enables the viewer to access the daily intimacy of some iconic designers of contemporary architecture, to understand the various structures, technical details, and approaches to the craft.