



# Santiago Auserón's El Ritmo Perdido



Spanish rock icon Santiago Auserón (aka 'Juan Perro') presents his new book in Spanish at LéaLA Book Fair.

For the third time, LéaLA Book Fair in Spanish aims at contributing to Latin communities in the city of Los Angeles by offering cultural and arts-oriented programs.

For its 2013 edition, organizers confirmed the presence of several noted authors including two renowned Spanish-speaking singer-songwriters: Juan Perro and Beto Cuevas. Both of them will present their respective books including an autograph session. Juan Perro and Beto Cuevas will also play at an intimate showcase for LéaLA's closing night party.

[Juan Perro](#) is one of the most eminent names within Spanish rock. After fronting the legendary band Radio Futura during the 80s, he launched a very successful solo career and emerged as a true role model for a new generation of up and coming singers and songwriters in his native Spain. Today, he presents his new book *El Ritmo Perdido*, which studies the contribution of black culture to Spanish music. In his work, the writer explores Spanish popular lyrics and expands over the different genres, rhythms and themes that have marked his musical career. A true outcome of Perro's musical poetry, this work offers an outstanding fusion of humor and conscious analysis to study a complex and appealing topic.

Juan Perro (Santiago Auserón) will present his book on May 18 at 1 pm at Los Angeles Convention Center West Hall (Yorty Hall / Salón Carlos Fuentes). LéaLA's [closing party concert](#) with Beto Cuevas and Juan Perro on May 19 at 8 pm at the Conga Room.

LITERATURE  
LOS ANGELES

Fri, May 17–  
Sun, May 19, 2013  
10:00 am

## Venue

Los Angeles Convention Center, 1201  
South Figueroa Street, Los Angeles, CA  
90015

[View map](#)

Phone: 213-741-1151

## More information

[LéaLA](#)

## Credits

Organized by the University of  
Guadalajara Los Angeles, Fundación  
Universidad de Guadalajara A.C., and the  
Guadalajara International Book Fair  
(FIL).