



Think With Your Hands



This exhibit combines animation, video and augmented reality to bring to life over 60 illustrations by Spanish graphic designers Pep Carrió and Isidro Ferrer.

Think with Your Hands brings together the illustrated journals of Spanish illustrators and graphic designers Pep Carrió and Isidro Ferrer in a unique collaboration between artists and software developers. The exhibit takes an unusual twist where animation, video and augmented reality bring to life over sixty illustrations of two of Spain's most interesting graphic artists working today.

The illustrated journals, collages and sculptures of award-winning Carrió and Ferrer were used as a platform to explore the development of two and three dimensional animation through augmented reality. UNIT, a team of programmers and artists at the Polytechnic University of Valencia, Spain developed an app for iPads, iPhones and Android mobile devices that responds to the artwork and brings the two dimensional characters to life. This emerging technology is so new that the developers are just beginning to realize the potential of its applications. Of the 150 illustrations on exhibit, over 60 will be app-responsive, allowing the patron to experience two-dimensional artwork in previously unimaginable ways. The illustrations and collages highlight the artists' graphic design style, embracing humor, surrealism and sublime moments of life.

ABOUT THE ARTISTS

Pep Carrió and Isidro Ferrer are prolific and influential designers in Spain. Both have exhibited extensively and have won numerous awards including Graphis poster Annual Gold Awards and Golden Label Award (Austria) and the Film Festival Posters (Bronze - US).

Under [Pep Carrió's](#) direction, Estudio Pep Carrió has created notable designs for Camper Shoes, Canal+ and the Bank of Spain. His portfolio includes a prestigious

VISUAL ARTS
CHICAGO

Thu, January 22–
Sun, March 22, 2015

Venue

Instituto Cervantes, 31 West Ohio St.,
Chicago, IL 60654

[View map](#)

Phone: 312-335-1996

Admission

Free admission. Gallery hours:
Monday–Thursday from 9 am to 8 pm,
Friday–Saturday from 9 am to 1 pm.

Credits

Presented by Instituto Cervantes Chicago in collaboration with SPAIN arts & culture, with the support of the Ministry of Education, Culture and Sport of Spain and the Spain-USA Foundation. Produced by UNIT: Experimental, interactive publishing / Universitat Politècnica de València, with the collaboration of La Imprenta.



list of cultural institutions and private corporations. Carrió's illustration and graphic design work has included exhibition catalog design, national festival posters and company branding and identity. Highly regarded, he speaks frequently about graphic design at classes, workshops and through local media.

Isidro Ferrer's career shifted to graphic design in 1988 after a profession in acting and set design. Since then his body of work, which embraces surrealism in everyday objects, has garnered attention in national design circles including work for Random House UK and the Madrid 2020 Olympic Proposal for the Spanish Olympic Committee.

Nuria Rodríguez is an artist, lecturer, graphic designer and curator of Think With Your Hands. She holds a PhD in Fine Arts and a degree in Industrial Design. She is the Director of the Masters Program in Design and Illustration, and is also the Director of Unit Experimental both housed at the Polytechnic University of Valencia, Spain.

Unit Experimental is a cross-discipline research team that specializes in augmented reality primarily for cultural events. Comprised of artists, programmers and dreamers, they take a non-traditional approach to teamwork and collaboration blurring the lines between artistic and scientific disciplines, and are based at the Polytechnic University of Valencia, Spain.

Free opening reception and private tour of the exhibition with curator Nuria Rodríguez on January 22, from 6 pm. Artist talk with Pep Carrió and Isidro Ferrer at 6:30 pm. Space is limited. [RSVP](#).