

Agatha Ruiz de la Prada: Posters Design



This show features a selection of the costumes, posters and furniture that Agatha Ruiz de la Prada created during more than thirty years of work as part of the Latino Fashion Week.

The newness and optimism that define her creations appears in all her designs, especially in her graphic productions, where spontaneous and dynamic lines are used in both the typography and the contours of shapes, and relate to her characteristic live colors, the extreme stylization of motifs and the omnipresence of her symbols: hearts, flowers and stars.

ABOUT AGATHA RUIZ DE LA PRADA

Agatha Ruiz de la Prada was born in Madrid, Spain in 1960, at the crux of the Pop Art movement. Inspired by this vibrant, artistic mood of the era, the designer invoked this splash of pop onto her first collection which debuted in 1980 in her hometown of Madrid. Her creative designs spurred an instant success and went on to showcase on the catwalks of major fashion capitals of the world including Paris and Milán leading Ruiz de la Prada to open her atelier in 1982 in Madrid.

With shops now open in more than 150 countries, Ruiz de la Prada's brand has extended its market to include men's, women's, and a children's line as well as shoes, make up and even toys. Her collections have been exhibited as works of art in museums such as Museum of Modern Art in Paris and others in Japan, India and Latin America.

Public opening reception on September 29 at 6 pm. RSVP required.

URBAN CULTURE CHICAGO

Tue, September 29– Sun, October 18, 2015

Venue

Instituto Cervantes, 31 W Ohio St, Chicago, IL 60654 View map Phone: 312-335-1996

Admission

Free and open to the public.

More information Instituto Cervantes Chicago

Credits

Organized by the Instituto Cervantes of Chicago.