

Sounds from Spain at SXSW 2015



In its 29th year, Sounds from Spain is back at the SXSW Music Festival with six explosive performances by Oso Leone, HINDS, BeGun, Rulo y la contrabanda, Macaco and Disco las Palmeras.

Sounds From Spain is the platform that was created to support the internationalization of the Spanish music industry, and includes the National Institute of Performing Arts and Music-INAEM, SGAE Foundation, AIE Artists Association, the Association of Music Agents-ARTE, Music Producers Spain-Promusicae, and the Independent Phonographic Union – UFI representatives.

Sounds from Spain will have two outstanding concerts at SXSW 2015:

- 1. On Wednesday March 18, from 11 am to 3 pm, an outdoor Paella party in Brush Square, a small park located just opposite the Convention Center.
- 2. The showcase included in the official program of SXSW, and will take place on Friday, March 20, from 8 pm to 1:45 am at the Lucille Patio Bar at 77 Rainey Street, Austin.

This year's lineup include:

MACACO

- On Wednesday, March 18 from 11 am to 3 pm at Brush Square.
- On Thursday, March 19 at 1 pm at International Day Stage Austin Convention Center.
- On Friday, March 20 at 12 am at Lucille.

Dani Macaco is one of the most important artists in the Spanish scene and one of the most influential Latin musicians worldwide. His artistic origins trace back to

MUSIC AUSTIN

Tue, March 17– Sun, March 22, 2015

Venue

Various venues in Austin View map

More information

Festival's website

Credits

Organized by Sounds from Spain and ICEX



the fusion of musical styles blended on the streets of Barcelona at the end of the last century. An artistic scene that bred artists as important as Ojos De Brujo, Manu Chao, Amparanoia... Macaco will release his new project *Historias Tattoadas* in March, 2015. Listen to *Hijos De Un Mismo Dios*.

OSO LEONE

- On Wednesday, March 18 from 11 am to 3 pm at Brush Square.
- On Friday, March 20, from 8 pm to 8:40 at Lucille.

This Majorcan band has broken boundaries with ease in recent months thanks to *Mokragora*, its most recent work, a record that is fresh and full of sensitivity that has led them to play at festivals like Eurosonic (Groeningen, Netherlands), Les Transmusicales Sound (Rennes, France) or Where the Wild Things Are (Zeewolde , Netherlands). They also performed as musical guests of the band Placebo in Barcelona, ??Porto and Lisbon. For this occasion, the band goes to Austin to perform at SXSW to continue pushing the envelope and to break into the American music scene.

HINDS

- On Wednesday, March 18 from 11 am to 3 pm at Brush Square.
- On Friday March 20 at 10 pm at Lucille.
- On Saturday, March 21 at 10 pm at Latitude 30.

Hinds, formerly known as Deers, are Ana Garcia Perrote, Carlotta Cosials, Ade Martin and Amber Grimbergen. Hinds path has been meteoric. Their professional career started in April 2014. With only two singles released, licensed to British and American record labels, they have already done two tours in Europe and sold out every single concert in London. This year they will be touring in Australia and North America, and they will be recording their debut album.

DISCO LAS PALMERAS!

- On Wednesday, March 18 from 11 am to 3 pm at Brush Square.
- On Friday, March 20 at 9 pm at Lucille.

Halfway between shoegaze, spacerock, noise and punk, they have influences as The Jesus and Mary chain, Spacemen 3 or My bloody Valentine, but with a sound treatment purely contemporary. Their sharped guitars accompanied by original and blunt drums, far away from the standards. Their second álbum *Ultra* confirms their place as one of the most amazing bands today in Spain.

BEGUN

- On Wednesday, March 18 from 11 am to 3 pm at Brush Square.
- On Friday, March 20 at 1 am at Lucille.

beGun is considered one of the most prominent artists among the new Barcelona Wave generation as reflected by the good reviews obtained on VICE, NPR, XLR8R, Playground, LifeBoxSet, RBMA Radio, BBC1, Dj Mag and Radio3, among others. His latest singles *San Francisco* and *Shanghai* have been named



National Electronic Track of the year by Playground and The Spanish Independent Label Association.

RULO Y LA CONTRABANDA

- On Wednesday, March 18 from 11 am to 3 pm at Brush Square.
- On Friday, March 20 at 11 pm at Lucille.

Rulo is Raul Gutierrez and his band is a group of great musicians. With them he has recorded albums like *Smoke Signals* and *Endangered Species*. His music and lyrics reveal a new face of urban poetry. His songs reach the audience and they never stop to amaze new fans.

In addition to the *Sounds from Spain* groups, the following Spanish bands will come to Austin to present their new creations to international industry representatives:

- Agoraphobia (Boiro)
- The Parrots (Madrid)
- Ocelot (Barcelona)
- Sexores (Barcelona)
- Txarango (Barcelona)
- Berri Txarrak (Lekunberri)
- ELE (Madrid)
- The Last Neighbor (Barcelona)
- Nach (Alicante).

ICEX – Spain Trade and Investments – SFS will also organize an official pavilion in the market with the participation of 8 Spanish companies from different sectors of the music including representatives of artists, record companies, and publishers (Altafonte Music Network, Dotbeat!, El Segell del Primavera, Get in SL, Ground Control Management, Sonido Muchacho, Sony Music Entertainment España S.L. and Subterfuge Records, S.L.).