



2022 Sounds from Spain at SXSW



After a pandemic break of the past two years, the “SXSW Music Festival” comes back with six Spanish bands presented by the Spanish pavilion. This year’s edition will be online and in-person.

Sounds from Spain returns to Austin, Texas in 2022 to participate at *South by Southwest (SXSW)* with 6 bands: Baiuca, Belako, Cruz Cafune, Derby’s Motoreta Burrito Kachimba, Marta Knight and Queralt Lahoz.

Sounds from Spain kicks-off their first official SXSW showcase on March 16 with a Paella Party located this year at Half Step on Rainey Street. The second showcase by *Sounds from Spain* will follow on March 17th at 8pm at Reyna + ReyRey, located at 78 Rainey Street. The official SXSW closing night showcase will once again feature performances from the above-mentioned artists showcasing their latest music and projects.

In addition to the concerts, *Sounds from Spain* also organizes the Spanish pavilion that includes six companies from the Spanish music industry. Featured sections includes management, distribution and record production executives that will hold meetings with international professionals from the industry at SXSW during the conference. The Spanish companies joining SXSW in 2022 includes: Gin Música S.L., Primavera Sound S.L., Raso Estudio, A tota Castanya S.L., Mecen Entertainment S.L. and Schubert Music Publishing S.L.

The Spanish pavilion will also host a meet-up on March 16 inside the Austin Convention Center with representatives from Spain and Latin

MUSIC
AUSTIN

Wed, March 16–
Thu, March 17, 2022

Venue
78 Rainey St, Austin, TX 78701
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Admission
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More information
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Credits
Presented by SXSW and ICEX with the support of INAEM, AIE, EU, Arte, Fundación SGAE, Promusicae, and UFI.



America.

ABOUT SXSW

SXSW 2022 unites over 15,000 music industry professionals and hosts over 2,000 concerts during the week of the music conference. In recent editions, SXSW has featured diverse artists to their line-up welcoming other genres of music that incorporate artistic innovations with a touch of originality.

Spain is known for showcasing original and diverse musical artists from their country that, together with gastronomy, make the participation of *Sounds from Spain* an innovative and creative showcase to present to the public attending the conference in Austin, Texas.

ABOUT THE ARTISTS

Baiuca

Pagan folktronica from Galicia. That's the musical concept producer Baiuca explores in his music, connecting the mystical folklore of the region with global bass beats. The Galician producer has become one of the most important alchemists when it comes to recovering traditional music & codes and bringing them not only to a contemporary setting, but to a future one as well. His second album, *Embruxo (The Spell)*, is one of the best alt.latin albums in 2021 according to *NPR*.

Belako

Basque post-punk band Belako's retro-futurist sounds blends raw punk-rock and hot environments of symphonic electronics. Belako is known for its high-energy shows, memorable riffs and bass rhythms, and powerful drums.

Cruz Cafuné

With a soulful electronic sound rooted in the tropics, singer, rapper and songwriter from the Canary Islands, Cruz Cafuné burst onto the scene with his collective BNMP (Broke Niños Make Pesos). The island vibes and their fresh sound brought them an underground following. His Canarian cultural background (halfway between Africa, Europe and Latin America), his relaxed melodies in contrast to the direct lyrics and his revised pop music approach have made him a half-crooner / half rapper with an eclectic body of work.

Derby's Motoreta Burrito Kachimba

Imagine Led Zeppelin going for beers and tapas in Alameda de Hércules, Seville. Or Tommy Lommi in the small hours together with the first



formation of Veneno. Think The Stooges drunk on sherry. Psychedelic highs, southern boho, stoner languor, carnivalesque garage, glam eyeliner, quinquexploitation videos.

Marta Knight

Marta Knight says she only wants to craft songs to listen to in her room when everyone is asleep. The 23-year-old Barcelonan, who spent her adolescence obsessed with Oasis, The Stone Roses and The Smiths before falling hard for singer-songwriters like Johnny Cash, Tracy Chapman, and Bob Dylan, writes for the nocturnal space between midnight and the dawn. Her songs soundtrack late-night confessions. She describes *Creations*, her newest single, as about the people and places that leave marks on us –the parties we don't go to, the movies that make us rethink our place in the universe, and the songs we cry to on a bad day.

Queralt Lahoz

Queralt Lahoz's music is crossed by Latin, street and urban sounds: soul, hip hop, trap and dancehall dialogue with grace and naturalness over an aura of *coplas* and *boleros* that emerge spontaneously in a kind of irrepressible revelation of her Flamenco origins and her personal landscapes. Born in Santa Coloma de Gramanet, Andalusian migration pole on the outskirts of Barcelona where a large part of her family moved from Granada, she rests on her tradition, she relies on the genealogy of the working women of her life and her suburban childhood, to draw a bridge between past, present and future, which gives her music an unmistakable character.