

AC/E

ACCIÓN CULTURAL
ESPAÑOLA

WHAT IS ACCIÓN CULTURAL ESPAÑOLA (AC/E)?

- ❑ A PUBLIC INSTITUTION COORDINATED BY THE MINISTRY OF EXTERNAL AFFAIRS AND THE MINISTRY OF CULTURE
- ❑ CREATED IN 2010 FROM THE MERGER OF THE THREE AGENCIES DEDICATED TO THE PROMOTION OF THE SPANISH CULTURE: SEACEX , SECC AND SEEI

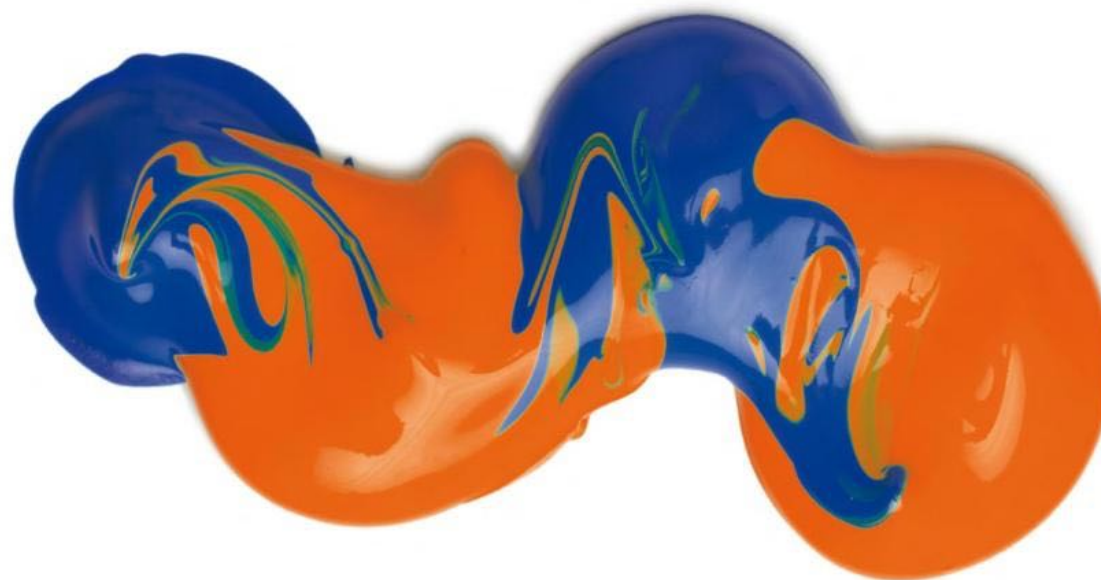


WHAT IS OUR PURPOSE?

❑ TO **STRENGTHEN AND PROMOTE SPAIN'S CULTURE AND HERITAGE** THROUGH A WIDE-RANGING PROGRAMME OF ACTIVITIES INCLUDING:

- EXHIBITIONS
- CONMEMORATIONS
- CINEMA
- THEATRE
- MUSIC CONCERTS
- AUDIO-VISUAL PRODUCTIONS
- AND SOME INITIATIVES DESIGNED TO ENCOURAGE THE MOBILITY OF PROFESSIONALS AND CREATORS

PROGRAMME FOR THE INTERNATIONALIZATION OF SPANISH CULTURE (PICE)



PROGRAM FOR THE INTERNACIONALIZATION OF THE SPANISH CULTURE (PICE)

- ❑ **COMPREHENSIVE PLAN DESIGNED TO GENERATE INTERNATIONAL AWARENESS ON OUR CULTURAL SECTOR**
- ❑ **IT IMPLIES PHYSICAL MOBILITY (=CONTEMPORARY)**

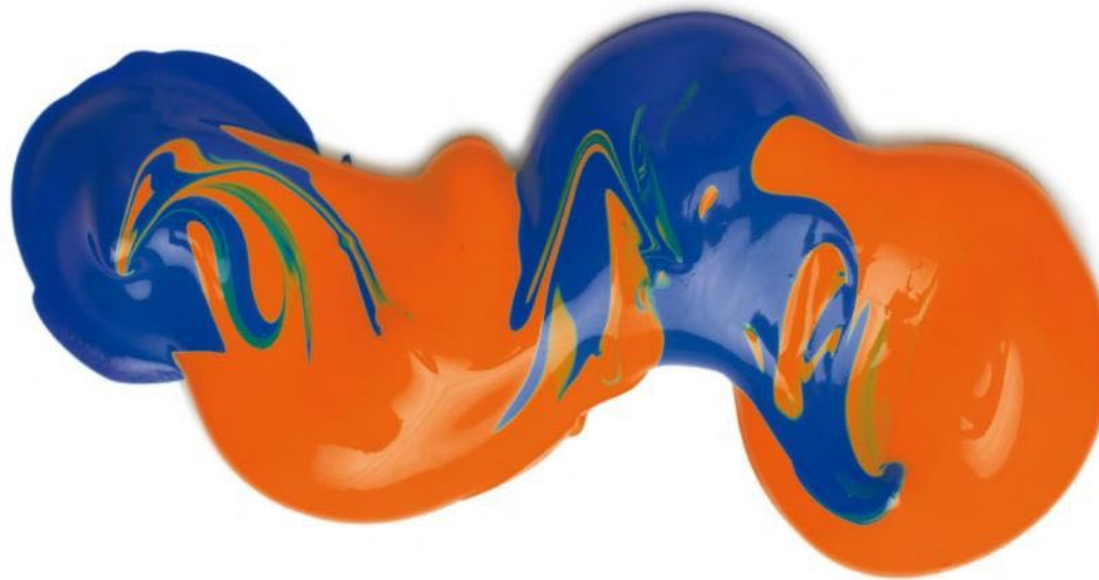
CULTURAL AREAS INCLUDED IN THE PICE PROGRAMME

- ❑ VISUAL ARTS
- ❑ PERFORMING ARTS
- ❑ MUSIC
- ❑ CINEMA
- ❑ LITERATURE **AND** BOOKS

PICE IS BASED ON TWO INSTRUMENTS

- ❑ VISITORS' GRANTS
- ❑ MOBILITY AWARDS

VISITOR'S PROGRAMME



VISITOR'S PROGRAMME

- **ENABLE INTERNATIONAL INFLUENCERS AND PROGRAMERS TO LEARN ABOUT THE REALITY OF ITS INDUSTRY IN SPAIN**
- **RAISE AWARENESS IN OUR SPANISH CREATORS SO THAT THEY CAN BE PROGRAMMED OUTSIDE OUR COUNTRY**

VISITOR'S PROGRAMME

WHO

- PEOPLE IN CHARGE OF PROGRAMMING AT CULTURAL INSTITUTIONS
- BENCHMARK INSTITUTIONS/FESTIVALS

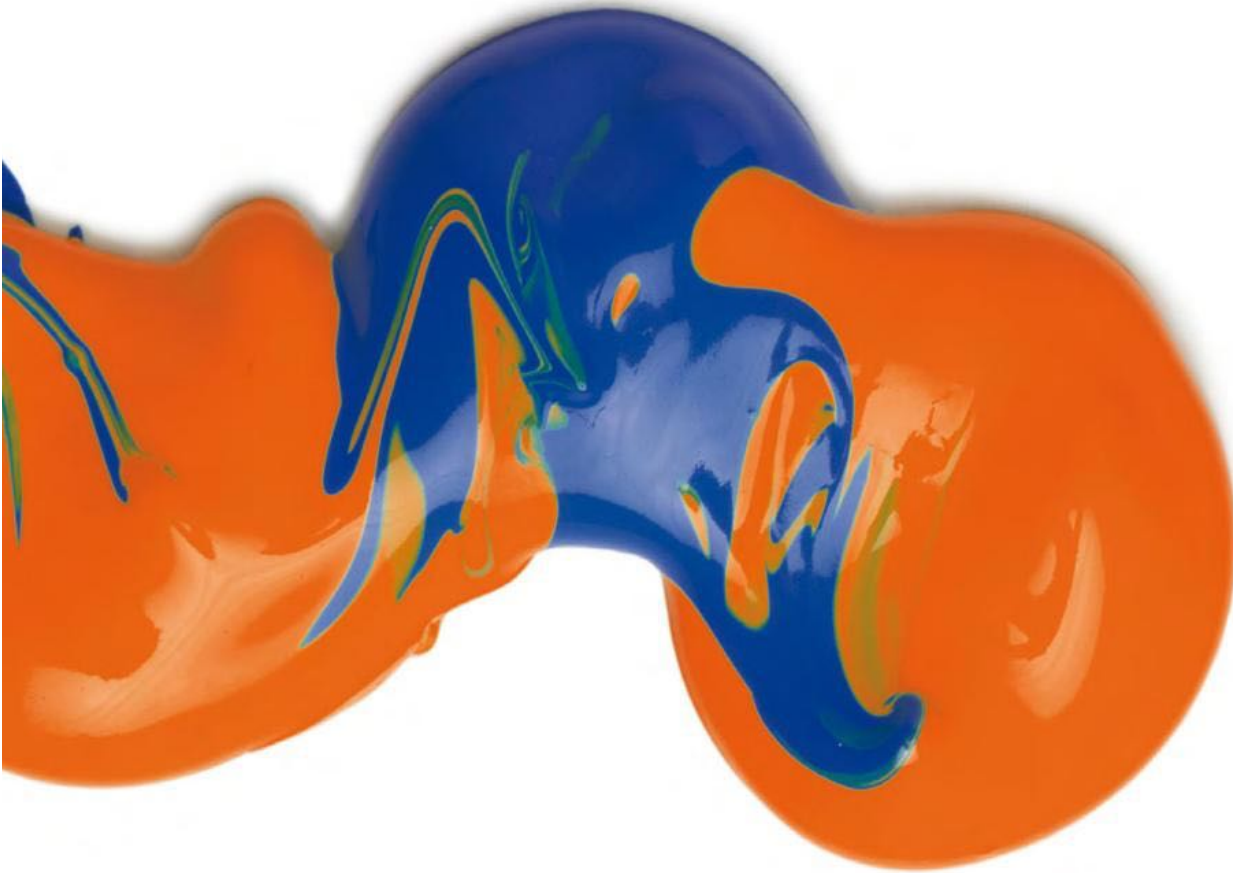
WHEN

- BRING VISITORS TO SECTOR EVENTS IN SPAIN

❑ HOW

- CALL FOR APPLICATIONS ARE TWICE A YEAR: **JANUARY AND MAY**
- PROPOSALS CAN ONLY BE MADE BY THE **FOLLOWING SPANISH PUBLIC CULTURAL INSTITUTIONS**: AECID, INSTITUTO CERVANTES, INAEM, ICAA, DIRECTORATE GRAL. FOR FINE ARTS, ARCHIVES AND LIBRARIES, DIRECTORATE GENERAL FOR CULTURAL INDUSTRIES AND BOOKS, AND AC/E
- THE SELECTION OF CANDIDATES IS MADE BY AN **EXTERNAL ADVISORY COMMITTEE**

MOBILITY GRANTS



MOBILITY GRANTS

- **MAKE IT POSSIBLE FOR FOREIGN INSTITUTIONS (PUBLIC OR PRIVATE) INTERESTED IN INCLUDING SPANISH CULTURAL PROFESSIONALS IN THEIR PROGRAMMES TO APPLY FOR FINANCIAL SUPPORT**

MOBILITY GRANTS

❑ WHO

- CANDIDATES MAY ONLY BE PROPOSED BY **FOREIGN INSTITUTIONS**.
- CANDIDATES HAVE TO BE **SPANISH**.
- **AIMED AT SPANISH ARTISTS, CREATORS AND CULTURAL PROFESSIONALS IN THEIR “MID” CAREERS**

❑ WHEN

- CALL FOR APPLICATIONS TAKE PLACE IN **MARCH** AND **SEPTEMBER**. **WARNING: RESULTS TAKE UP TO 6 WEEKS**

❑ HOW

- THE SELECTION BY AN **EXTERNAL ADVISORY COMMITTEE**
- THE INTERNATIONAL INSTITUTION MUST COVER AT LEAST **50% OF THE COSTS** OF THAT ACTIVITY.
- MAXIMUM GRANT IS 15,000€
- EXPENSES MUST BE **JUSTIFIED**.
- PREFERENCE IS GIVEN TO APPLICATIONS **ORIGINATING FROM THE VISITOR'S PROGRAMME**

WHAT TYPE OF COSTS AC/E CAN SUPPORT?

- ❑ ALL THOSE RELATED TO THE PHYSICAL PARTICIPATION OF THE SPANISH CULTURAL PROFESSIONAL
- ❑ IN GENERAL TERMS, **WE DO NOT COVER**: TRANSLATIONS, PUBLISHING OF BOOKS, CACHÉS, ACADEMIC COURSES OR CONGRESSES, ETC.



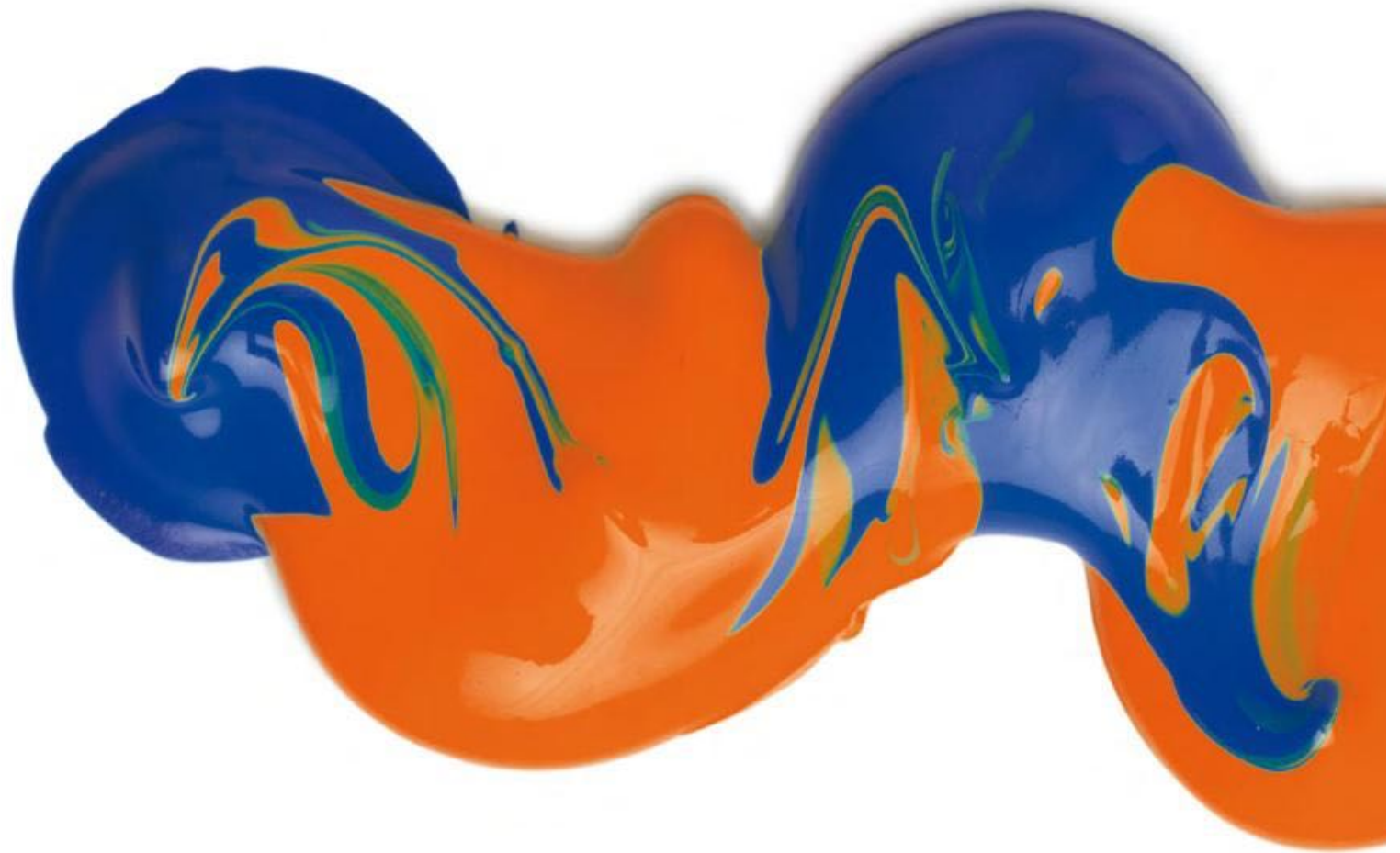
FUNDS

FUNDS

❑ FUNDING INCREASE FOR THE PROGRAMME:

- 2013: 600,000€ (FOR 1 VISITOR CALL AND 2 MOBILITY)
- 2014: 900,000€ (2 VISITORS AND 2 MOBILITY CALLS)
- 2015: 1,500,000€ (2 VISITORS AND 2 MOBILIT CALLS)

RESULTS

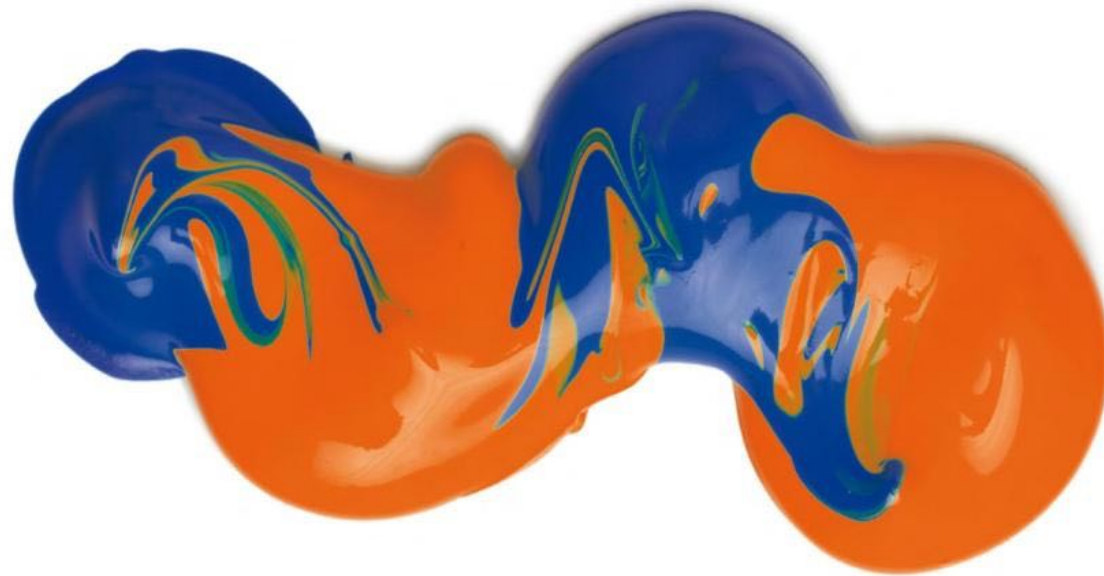


PICE PROGRAMME RESULTS IN 2013-2014

1 Rodaje del programa (2013-2014): 4 convocatorias de PICE Movilidad y 2 de PICE Visitantes.

| 2013 | Ayudas a Movilidad | | Ayudas a Visitantes | |
|------------|-----------------------|-------------------|---------------------|--|
| | Proyectos presentados | Ayudas concedidas | | Candidatos presentados Visitantes beneficiarios |
| Marzo | 235 | 80 | Convocatoria Única | |
| Septiembre | 234 | 93 | | 170 93 |
| 2014 | Ayudas a Movilidad | | Ayudas a Visitantes | |
| | Proyectos presentados | Ayudas concedidas | | Candidatos presentados Visitantes beneficiarios |
| Marzo | 347 | 80 | Enero y Mayo | |
| Septiembre | 532 | 100 | | 330 285 |

SUCCESSFUL PROJECTS



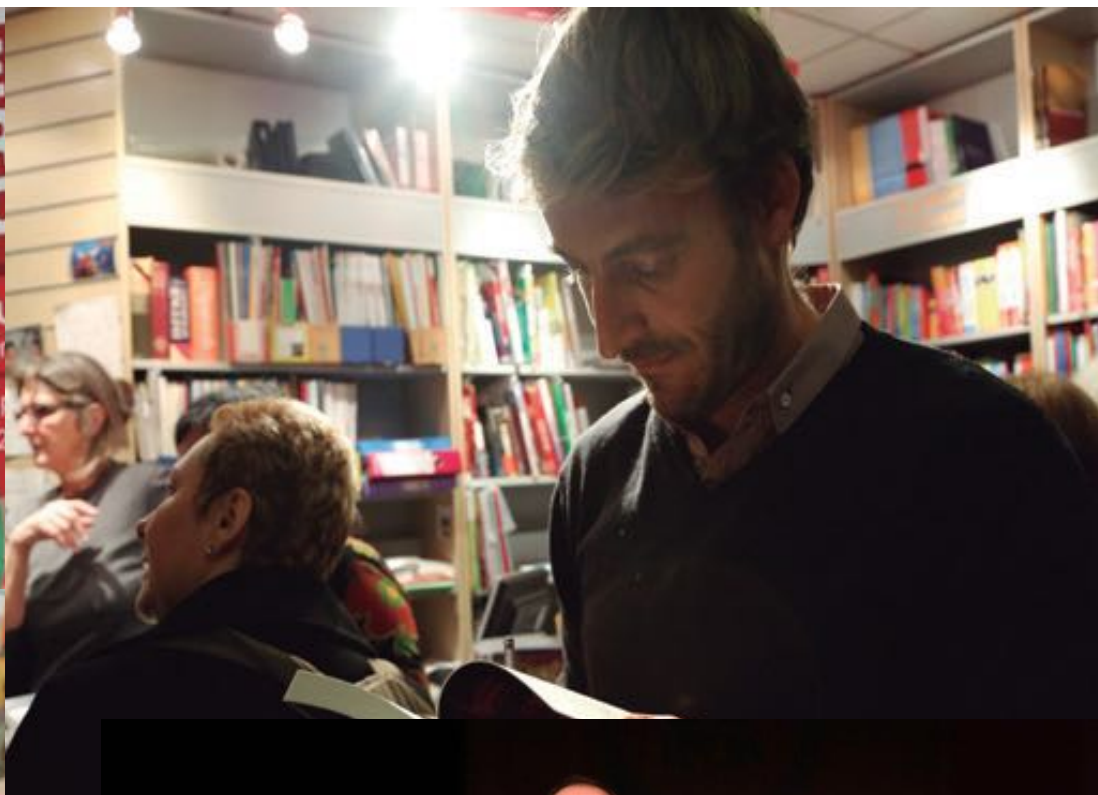












VII. Festival Lateinamerikanischer Poesie in Wien
11. bis 14. Juni 2014

Marco Antonio Campos
Mexiko

Gerhard Rühm
Österreich

Antonio Trujillo
Venezuela

Tamara Kamenzain
Argentinien

Sabine Gruber
Österreich

E. A. Richter
Österreich

Miguel Casado
Spanien

Gustavo Adolfo Garcés
Kolumbien

Peter Waugh
Großbritannien

Eröffnung Mi, 11.06.2014, 19.00 Uhr mit
Marco Antonio Campos
Gerhard Rühm
Gustavo Adolfo Garcés

Zweisprachige Lesung Fr, 13.06.2014, 19.00 Uhr mit
Tamara Kamenzain
Peter Waugh
Antonio Trujillo

KITZBÜHEL, 11. JUNI 2014, LITERATURHAUS WIEN, ZIEGLERKASSE 26A, 1070 WIEN, 19.00 UHR.
DONNERSTAG, 12. JUNI 2014, HAUFERÜCHERAT WIEN, VAPORI-LOBBY PLATZ 3A, 1070 WIEN, 19.00 UHR.
FREITAG, 13. JUNI 2014, LITERATURHAUS WIEN, ZIEGLERKASSE 26A, 1070 WIEN, 19.00 UHR.
SAMSTAG, 14. JUNI 2014, THEATERTHEATER, VOLKSGARTEN 1010 WIEN, 19.00 UHR.
SONNTAG, 15. JUNI, ALPEN-ADRIA-UNIVERSITÄT KLAGENFURT, UNIVERSITÄTSPLATZ 65-67, 9000 KLAGENFURT, 10.00-12.45 UHR.

LITERATURHAUS WIEN KULTUR

Alcaldía de Caracas FUNDACIÓN

MinCultura Ministerio de Cultura PROSPERIDAD PARA TODOS

KUNST HISTORISCHES MUSEUM WIEN

KUWI

LA FORUM

FUNDACIÓN CALOSTE GLERJAN

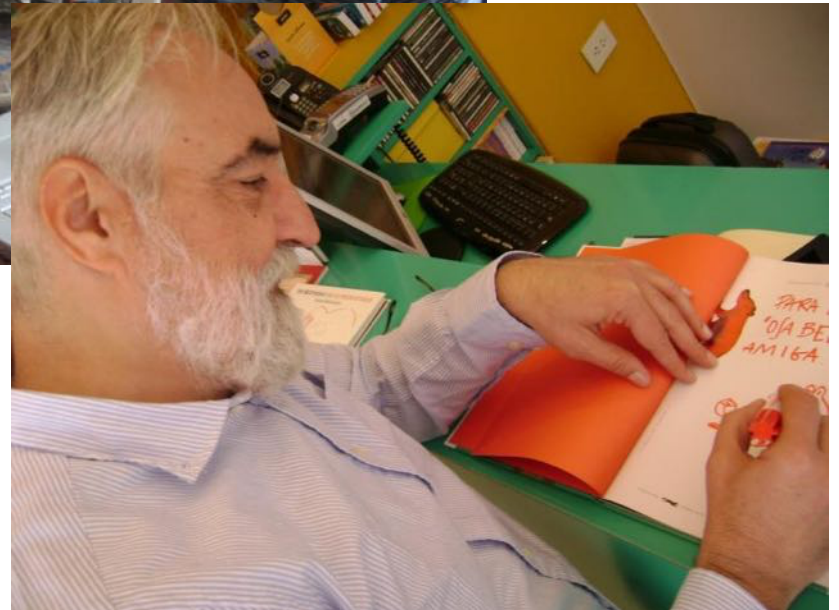
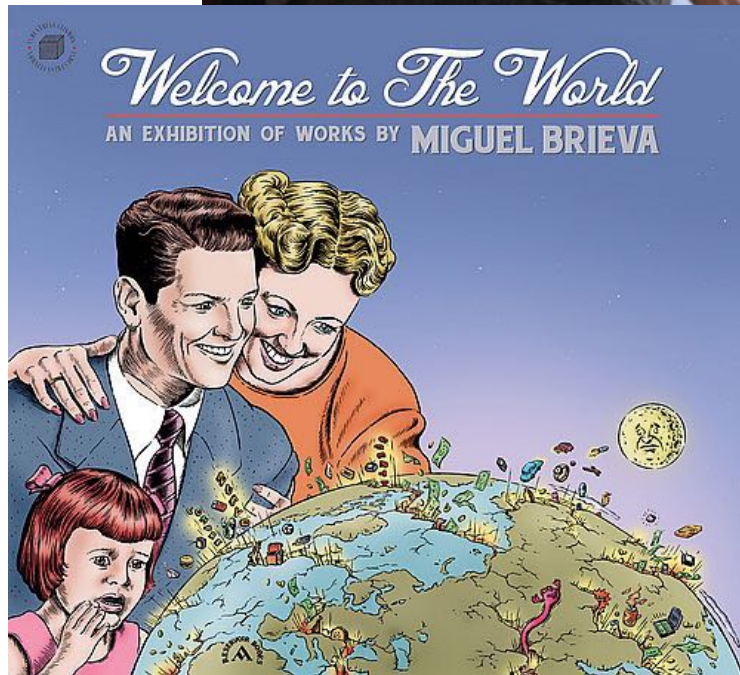




EDINBURGH
INTERNATIONAL
BOOK
FESTIVAL







VIDEO PICE

<https://www.youtube.com/watch?v=Rh-1yNkJJbQ>

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THANK YOU FOR YOUR ATTENTION

Questions?: ainhoa.sanchez@accioncultural.es

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