



Monthly StatShot

December 2014

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Including sales from 1,209 publishers

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Association of American Publishers

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Total Sales

Total Sales	December 2014			December 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	533.4	101.3	432.1	517.8	121.2	396.6	3.0%	-16.4%	8.9%
Childrens & Young Adult Books	187.6	28.5	159.0	160.2	30.3	129.9	17.1%	-6.1%	22.5%
Religious Presses	50.9	4.9	46.0	47.8	5.0	42.8	6.5%	-2.0%	7.5%
Professional Books	120.2	12.2	108.0	113.8	12.8	101.0	5.7%	-4.3%	6.9%
K-12 Instructional Materials	109.6	-	109.6	123.8	-	123.8	-11.5%	-	-11.5%
Higher Educational Course Materials	831.2	153.9	677.3	855.8	118.8	737.0	-2.9%	29.5%	-8.1%
University Presses	17.9	2.2	15.7	14.8	1.9	12.9	21.4%	20.5%	21.6%
All Other	-2.0	-0.7	-1.3	1.4	-0.1	1.5	-241.6%	-807.2%	-187.0%
Total	1848.8	302.4	1546.5	1835.4	289.9	1545.6	0.7%	4.3%	0.1%

Sales of US Book Publishers – Millions of Dollars

Total Sales YTD

Total Sales	Calendar Year 2014			Calendar Year 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Adult Books	6081.4	1337.6	4743.9	6188.6	1377.0	4811.6	-1.7%	-2.9%	-1.4%
Childrens & Young Adult Books	2255.8	369.1	1886.7	1931.3	369.8	1561.5	16.8%	-0.2%	20.8%
Religious Presses	644.9	91.0	553.8	642.1	95.5	546.6	0.4%	-4.7%	1.3%
Professional Books	928.7	130.6	798.1	859.0	134.4	724.7	8.1%	-2.8%	10.1%
K-12 Instructional Materials	3190.5	-	3190.5	2883.1	-	2883.1	10.7%	-	10.7%
Higher Educational Course Materials	5651.9	1246.7	4405.2	5607.2	1303.7	4303.5	0.8%	-4.4%	2.4%
University Presses	144.5	27.3	117.2	144.4	27.5	116.8	0.1%	-0.7%	0.3%
All Other	29.8	3.1	26.7	44.9	4.1	40.8	-33.7%	-24.4%	-34.6%
Total	18927.4	3205.4	15722.0	18300.7	3312.0	14988.7	3.4%	-3.2%	4.9%

Sales of US Book Publishers – Millions of Dollars

Books for Adults YTD

Adult Books	Calendar Year 2014			Calendar Year 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	2008.8	614.1	1394.7	2100.6	580.7	1519.9	-4.4%	5.8%	-8.2%
Paperback	1761.5	379.2	1382.2	1745.2	394.7	1350.5	0.9%	-3.9%	2.3%
Mass Market	639.1	303.7	335.4	709.6	359.6	350.0	-9.9%	-15.5%	-4.2%
Physical Audio	90.4	20.1	70.3	97.5	21.3	76.2	-7.3%	-5.8%	-7.7%
Downloaded Audio	162.4	0.0	162.3	129.1	1.5	127.7	25.7%		27.2%
eBook	1292.1	0.6	1291.4	1279.5	0.8	1278.7	1.0%		1.0%
Other	127.2	19.7	107.5	127.1	18.4	108.6	0.1%	7.0%	-1.1%
Total	6081.4	1337.6	4743.9	6188.6	1377.0	4811.6	-1.7%	-2.9%	-1.4%

Sales of US Book Publishers – Millions of Dollars

Children & Young Adults YTD

Childrens & Young Adult Books	Calendar Year 2014			Calendar Year 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	1061.4	216.6	844.8	948.7	213.8	734.9	11.9%	1.3%	15.0%
Board Book	119.4	20.4	99.0	90.4	15.9	74.5	32.1%	28.0%	33.0%
Paperback	766.4	122.6	643.9	646.8	129.1	517.7	18.5%	-5.1%	24.4%
eBook	227.3	0.0	227.3	170.2	0.0	170.1	33.6%		33.6%
Other	81.2	9.6	71.6	75.3	11.0	64.3	7.9%	-12.7%	11.4%
Total	2255.8	369.1	1886.7	1931.3	369.8	1561.5	16.8%	-0.2%	20.8%

Sales of US Book Publishers – Millions of Dollars

Religious Presses YTD

Religious Presses	Calendar Year 2014			Calendar Year 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	384.6	67.7	316.9	386.8	72.2	314.5	-0.6%	-6.3%	0.8%
Paperback	103.1	13.8	89.3	99.5	13.5	86.0	3.7%	2.9%	3.8%
eBook	63.2	0.0	63.2	62.1	0.0	62.1	1.9%		1.9%
Other	93.9	9.5	84.4	93.8	9.8	84.0	0.1%		0.5%
Total	644.9	91.0	553.8	642.1	95.5	546.6	0.4%	-4.7%	1.3%

Sales of US Book Publishers – Millions of Dollars

Professional Publishing YTD

Professional Publishing	Calendar Year 2014			Calendar Year 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Business	44.3	6.0	38.3	44.4	6.2	38.2	-0.1%	-3.0%	0.4%
Medical	474.4	72.1	402.3	422.3	82.2	340.1	12.3%	-12.3%	18.3%
Law, Technical, Scientific & Other	410.0	52.6	357.4	392.4	46.0	346.4	4.5%	14.3%	3.2%
Total	928.7	130.6	798.1	859.0	134.4	724.7	8.1%	-2.8%	10.1%

Sales of US Book Publishers – Millions of Dollars

University Presses YTD

University Presses	Calendar Year 2014			Calendar Year 2013			Change		
	Gross	Returns	Net	Gross	Returns	Net	Gross	Returns	Net
Hardback	56.4	12.2	44.3	56.0	11.5	44.5	0.7%	5.4%	-0.5%
Paperback	68.9	14.3	54.6	70.0	15.0	55.0	-1.5%	-4.7%	-0.6%
eBook	13.4	0.1	13.3	12.2	0.3	11.9	9.9%		11.3%
Other	5.7	0.7	5.0	6.1	0.7	5.4	-6.3%		-7.9%
Total	144.5	27.3	117.2	144.4	27.5	116.8	0.1%	-0.7%	0.3%

Sales of US Book Publishers – Millions of Dollars



Questions & Comments:

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