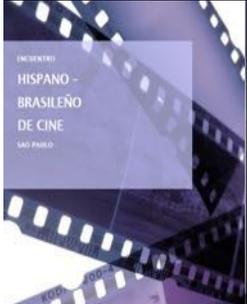
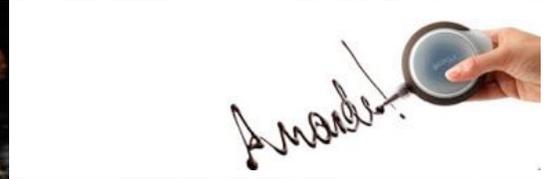


AC/E

ACCIÓN CULTURAL
ESPAÑOLA

WHAT IS ACCIÓN CULTURAL ESPAÑOLA (AC/E)?

- ❑ A **PUBLIC INSTITUTION** COORDINATED BY THE MINISTRY OF EXTERNAL AFFAIRS AND THE MINISTRY OF CULTURE
- ❑ **CREATED IN 2010** FROM THE MERGER OF THE THREE AGENCIES DEDICATED TO THE PROMOTION OF THE SPANISH CULTURE: **SEACEX** , **SECC** AND **SEEI**

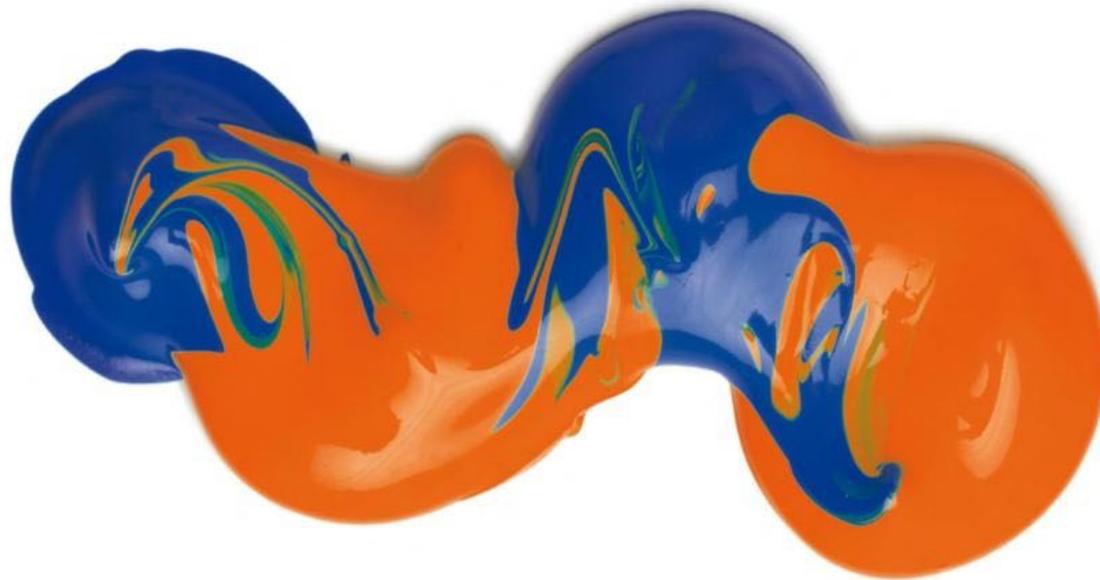


WHAT IS OUR PURPOSE?

❑ TO STRENGTHEN AND PROMOTE SPAIN'S CULTURE AND HERITAGE THROUGH A WIDE-RANGING PROGRAMME OF ACTIVITIES INCLUDING:

- EXHIBITIONS
- CONMEMORATIONS
- CINEMA
- THEATRE
- MUSIC CONCERTS
- AUDIO-VISUAL PRODUCTIONS
- AND SOME INITIATIVES DESIGNED TO ENCOURAGE THE MOBILITY OF PROFESSIONALS AND CREATORS

PROGRAMME FOR THE INTERNATIONALIZATION OF SPANISH CULTURE (PICE)



PROGRAM FOR THE INTERNACIONALIZATION OF THE SPANISH CULTURE (PICE)

- ❑ COMPREHENSIVE PLAN DESIGNED TO GENERATE INTERNATIONAL AWARENESS ON OUR CULTURAL SECTOR**
- ❑ IT IMPLIES PHYSICAL MOBILITY (=CONTEMPORARY)**

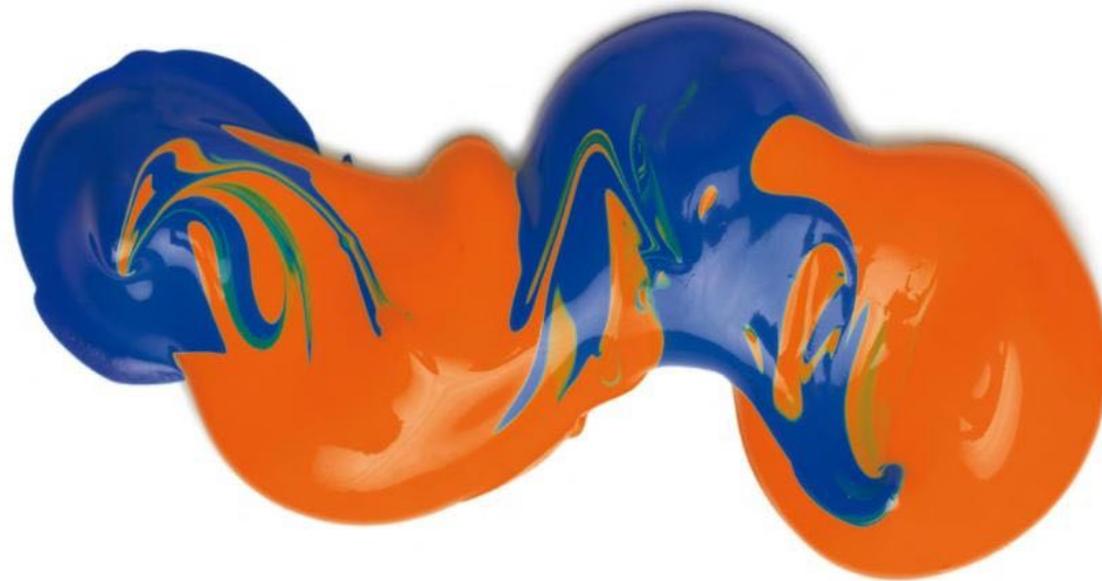
CULTURAL AREAS INCLUDED IN THE PICE PROGRAMME

- ❑ VISUAL ARTS
- ❑ PERFORMING ARTS
- ❑ MUSIC
- ❑ CINEMA
- ❑ LITERATURE **AND** BOOKS

PICE IS BASED ON TWO INSTRUMENTS

- ❑ VISITORS' GRANTS**
- ❑ MOBILITY AWARDS**

VISITOR'S PROGRAMME



VISITOR'S PROGRAMME

- **ENABLE INTERNATIONAL INFLUENCERS AND PROGRAMERS TO LEARN ABOUT THE REALITY OF ITS INDUSTRY IN SPAIN**
- **RAISE AWARENESS IN OUR SPANISH CREATORS SO THAT THEY CAN BE PROGRAMMED OUTSIDE OUR COUNTRY**

VISITOR'S PROGRAMME

□ WHO

- PEOPLE IN CHARGE OF PROGRAMMING AT CULTURAL INSTITUTIONS
- BENCHMARK INSTITUTIONS/FESTIVALS

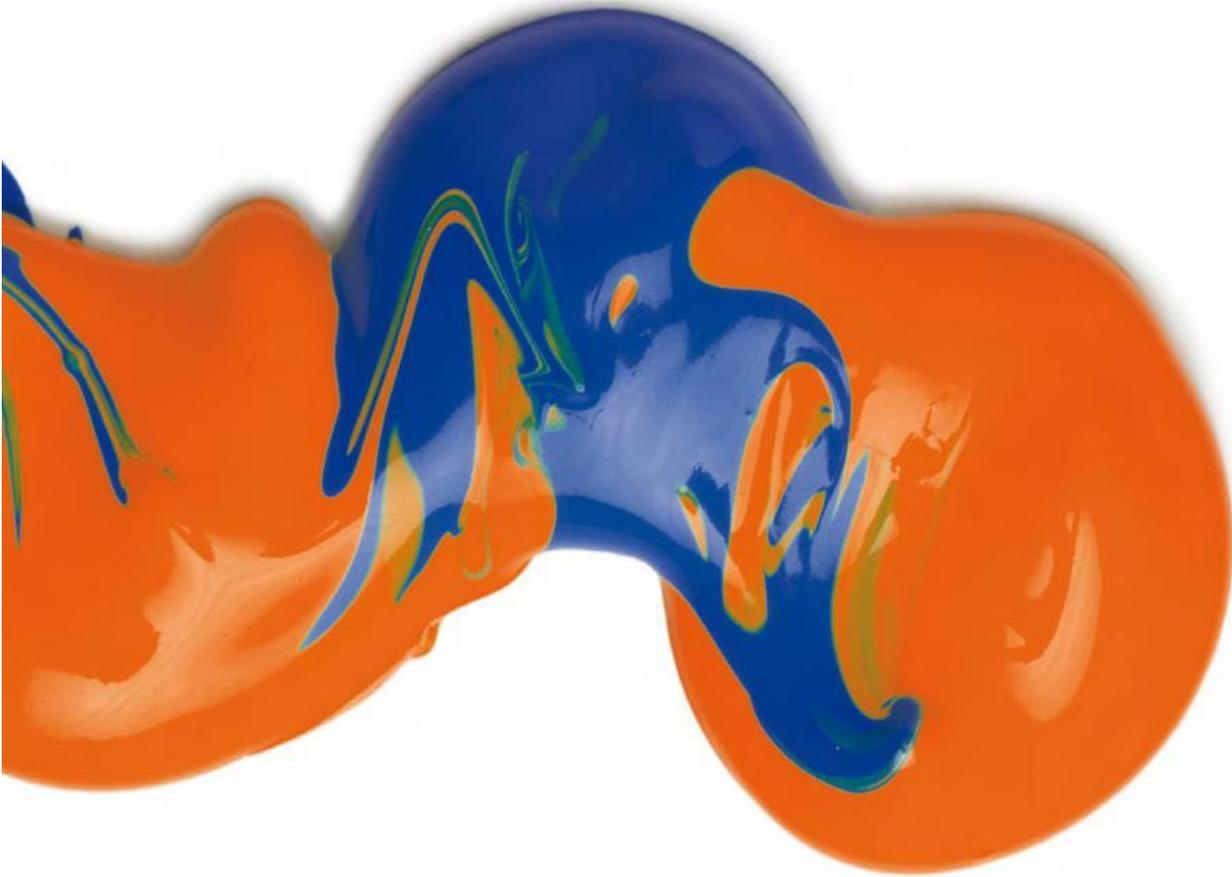
□ WHEN

- BRING VISITORS TO SECTOR EVENTS IN SPAIN

□ HOW

- CALL FOR APPLICATIONS ARE TWICE A YEAR: **JANUARY AND MAY**
- PROPOSALS CAN ONLY BE MADE BY THE **FOLLOWING SPANISH PUBLIC CULTURAL INSTITUTIONS**: AECID, INSTITUTO CERVANTES, INAEM, ICAA, DIRECTORATE GRAL. FOR FINE ARTS, ARCHIVES AND LIBRARIES, DIRECTORATE GENERAL FOR CULTURAL INDUSTRIES AND BOOKS, AND AC/E
- THE SELECTION OF CANDIDATES IS MADE BY AN **EXTERNAL ADVISORY COMMITTEE**

MOBILITY GRANTS



MOBILITY GRANTS

- **MAKE IT POSSIBLE FOR FOREIGN INSTITUTIONS (PUBLIC OR PRIVATE) INTERESTED IN INCLUDING SPANISH CULTURAL PROFESSIONALS IN THEIR PROGRAMMES TO APPLY FOR FINANCIAL SUPPORT**

MOBILITY GRANTS

□ WHO

- CANDIDATES MAY ONLY BE PROPOSED BY **FOREIGN INSTITUTIONS.**
- CANDIDATES HAVE TO BE **SPANISH.**
- **AIMED AT SPANISH ARTISTS, CREATORS AND CULTURAL PROFESSIONALS IN THEIR “MID” CAREERS**

□ WHEN

- CALL FOR APPLICATIONS TAKE PLACE IN **MARCH AND SEPTEMBER. WARNING: RESULTS TAKE UP TO 6 WEEKS**

□ HOW

- THE SELECTION BY AN **EXTERNAL ADVISORY COMMITTEE**
- THE INTERNATIONAL INSTITUTION MUST COVER AT LEAST **50% OF THE COSTS** OF THAT ACTIVITY.
- MAXIMUM GRANT IS 15,000€
- EXPENSES MUST BE **JUSTIFIED.**
- PREFERENCE IS GIVEN TO APPLICATIONS **ORIGINATING FROM THE VISITOR'S PROGRAMME**

WHAT TYPE OF COSTS AC/E CAN SUPPORT?

- ❑ ALL THOSE RELATED TO THE PHYSICAL PARTICIPATION OF THE SPANISH CULTURAL PROFESSIONAL
- ❑ IN GENERAL TERMS, **WE DO NOT COVER**: TRANSLATIONS, PUBLISHING OF BOOKS, CACHÉS, ACADEMIC COURSES OR CONGRESSES, ETC.



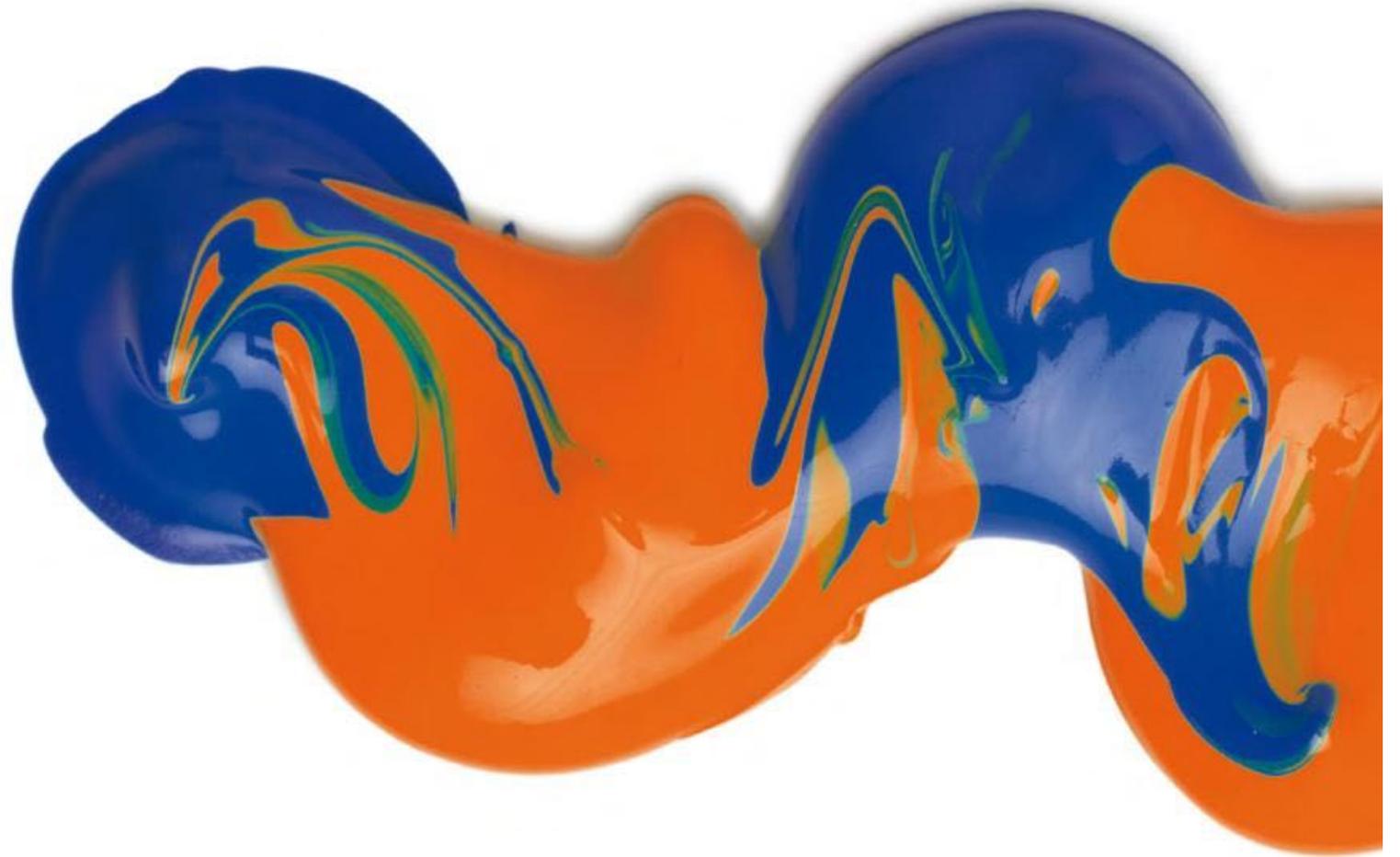
FUNDS

FUNDS

❑ FUNDING INCREASE FOR THE PROGRAMME:

- 2013: 600,000€ (FOR 1 VISITOR CALL AND 2 MOBILITY)
- 2014: 900,000€ (2 VISITORS AND 2 MOBILITY CALLS)
- 2015: 1,500,000€ (2 VISITORS AND 2 MOBILIT CALLS)

RESULTS

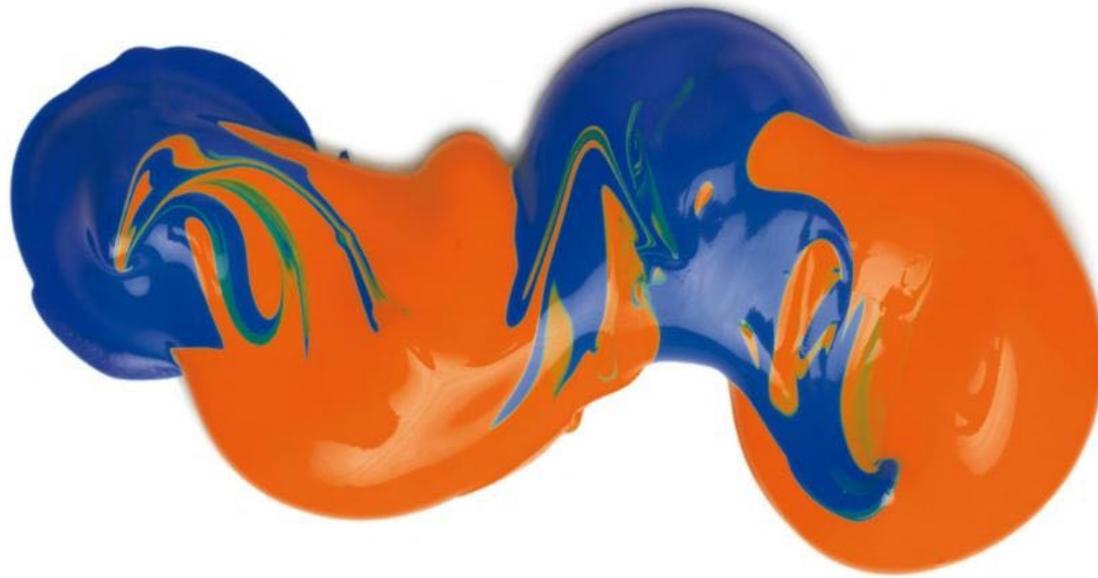


PICE PROGRAMME RESULTS IN 2013-2014

1 Rodaje del programa (2013-2014): 4 convocatorias de PICE Movilidad y 2 de PICE Visitantes.

2013	Ayudas a Movilidad		Ayudas a Visitantes		
	Proyectos presentados	Ayudas concedidas		Candidatos presentados	Visitantes beneficiarios
Marzo	235	80	Convocatoria Única	170	93
Septiembre	234	93			
2014	Ayudas a Movilidad		Ayudas a Visitantes		
	Proyectos presentados	Ayudas concedidas		Candidatos presentados	Visitantes beneficiarios
Marzo	347	80	Enero y Mayo	330	285
Septiembre	532	100			

SUCCESSFUL PROJECTS















VII. Festival Lateinamerikanischer Poesie in Wien
11. bis 14. Juni 2014

Marco Antonio Campos
Mexiko

Antonio Trujillo
Venezuela

Gerhard Rühm
Österreich

Tamara Kamenzain
Argentinien

E. A. Richter
Österreich

Sabine Gruber
Österreich

Miguel Casado
Spanien

Gustavo Adolfo Garcés
Kolumbien

Peter Waugh
Großbritannien

Eröffnung Mi, 11.06.2014, 19.00 Uhr mit
Marco Antonio Campos
Gerhard Rühm
Gustavo Adolfo Garcés

Zweisprachige Lesung Fr, 13.06.2014, 19.00 Uhr mit
Tamara Kamenzain
Peter Waugh
Antonio Trujillo

DIENSTAG, 10. JUNI 2014, LITERATURHAUS WIEN, ZIEGLERGASSE 26A, 1070 WIEN, 19:00 UHR,
DONNERSTAG, 12. JUNI 2014, HAUFERBÜCHEREI WIEN, VERBUND-LOGOPLATZ 26A, 1070 WIEN, 19:00 UHR,
FREITAG, 13. JUNI 2014, LITERATURHAUS WIEN, ZIEGLERGASSE 26A, 1070 WIEN, 19:00 UHR,
SAMSTAG, 14. JUNI 2014, THEATERTHEATER, VOLKSGARTEN 2010 WIEN, 19:00 UHR,
SONNTAG, 15. JUNI, ALFONSO ARRABAL, UNIVERSITÄT KLAGENFURT, UNIVERSITÄTSTRASSE 65-67, 9000 KLAGENFURT, 10:00-12:45 UHR.

LITERATURHAUS WIEN

WIEN KULTUR

Alameda de Corrales FUNDACIÓN

Ministerio de Cultura

PROSPERIDAD PARA TODOS

KUNSTHISTORISCHES MUSEUM WIEN

KUWI

FORUM

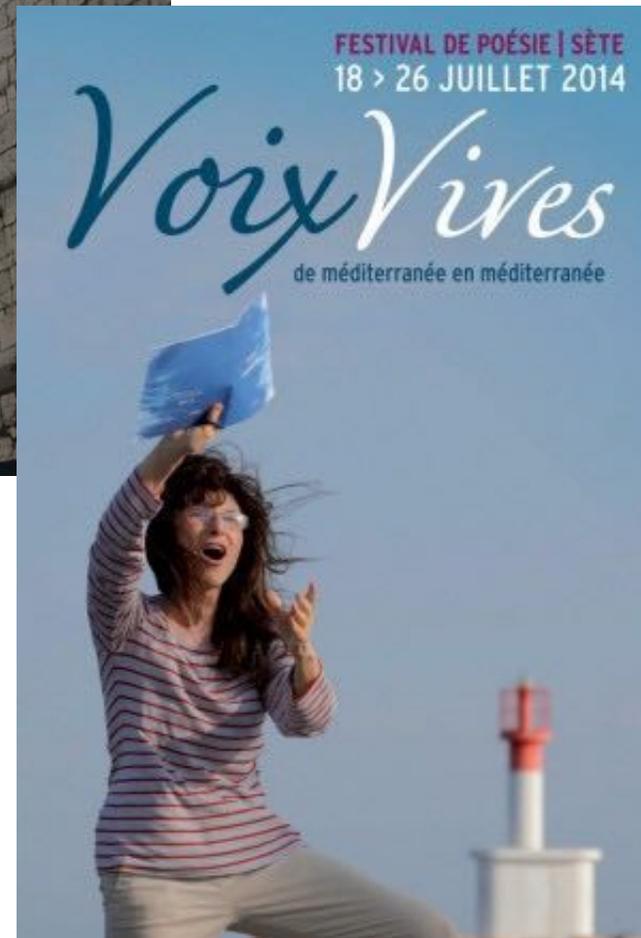
FUNDACIÓN CALOUSTE GULBENKIAN

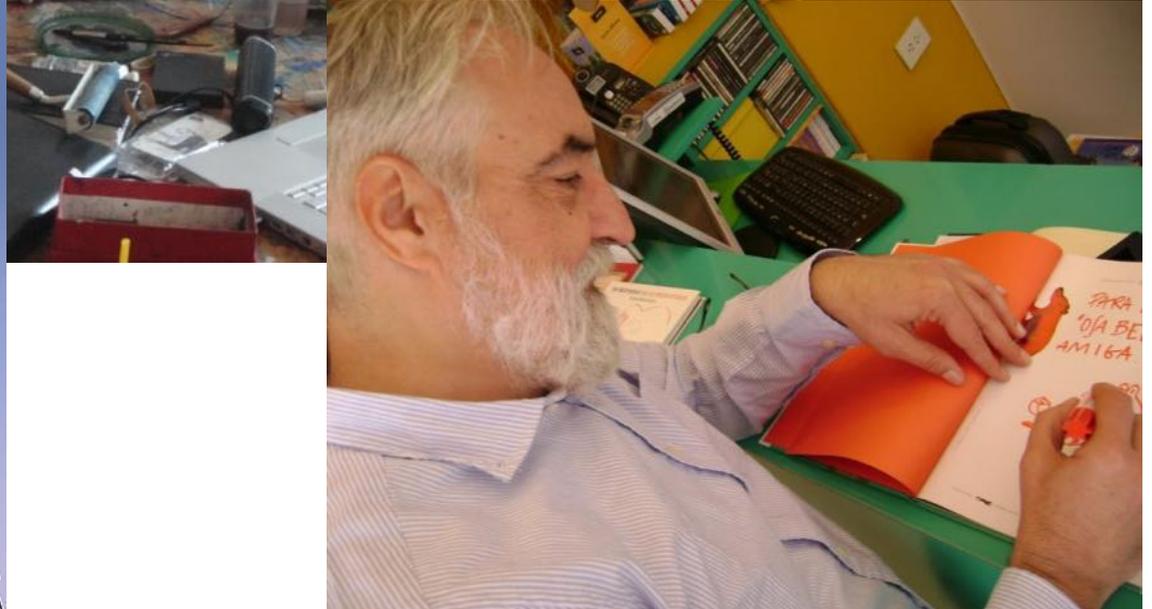
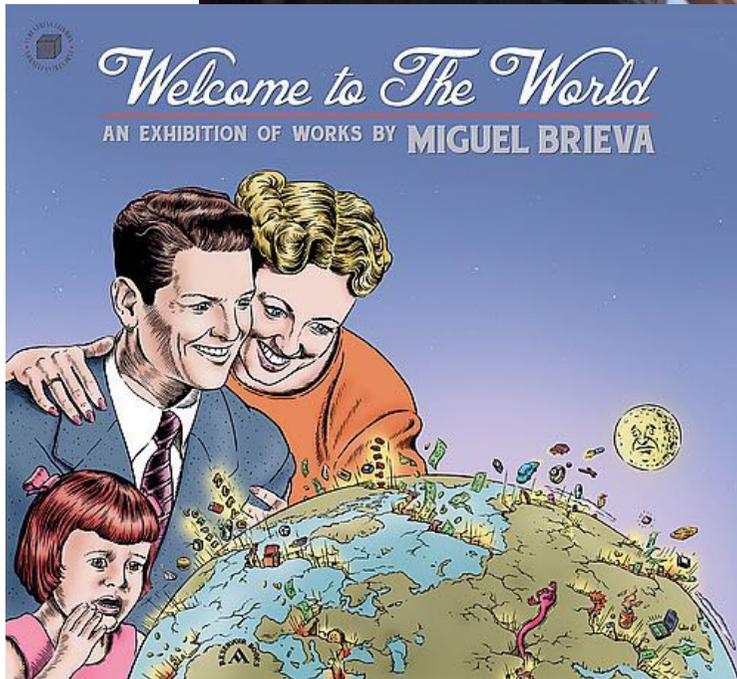




EDINBURGH
INTERNATIONAL
BOOK
FESTIVAL







VIDEO PICE

<https://www.youtube.com/watch?v=Rh-1yNkJJbQ>

AC/E
ACCIÓN CULTURAL
ESPAÑOLA

THANK YOU FOR YOUR ATTENTION

Questions?: ainhoa.sanchez@accioncultural.es

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